Book Review: Design and the Elastic Mind

New York: The Museum of Modern Art
189 pp.

In the past decade, the continuing evolution of wireless communication and networking has become the crucial factor changing people’s lives in terms of time, space, physicality and existence. Such transformations not only make research commercially viable, but also illustrate the importance of advancement that allows people to live and breathe in a space where beauty and function meet.

Organized by Paola Antonelli, the senior curator of architecture and design at the Museum of Modern Art, “Design and the Elastic Mind” is the exhibition that gathered impressive works, which express life and humanity through the advancement of science and technology. This book is the compilation of innovative ideas showing in the exhibition. It features essays exploring the relationship between design and science by foremost curator, design critic, historian, visualization design expert, and nanophysicist. This design catalogue focuses on designers’ ingenuity to grasp influential technology and transforms them into pragmatic solutions for everyday use. This book is for people who are interested in design technology, contemporary design, and who would like to find provocative ideas that can close the gap between “progress” and “reality”.

As the prologue of design by momentous advances in science technology, “Design and the Elastic Mind” is the proof of integrated design where the innovation can be influences through elastic ideas influencing choices for the future of humanity.

Kalaya Kovidvisith
Faculty of Architecture and Planning,
Thammasat University, Thailand