

## HASSS's Annual Report 2025

**Editor-in-Chief:** Prof. Dr. Korakoch Attaviriyayanupap

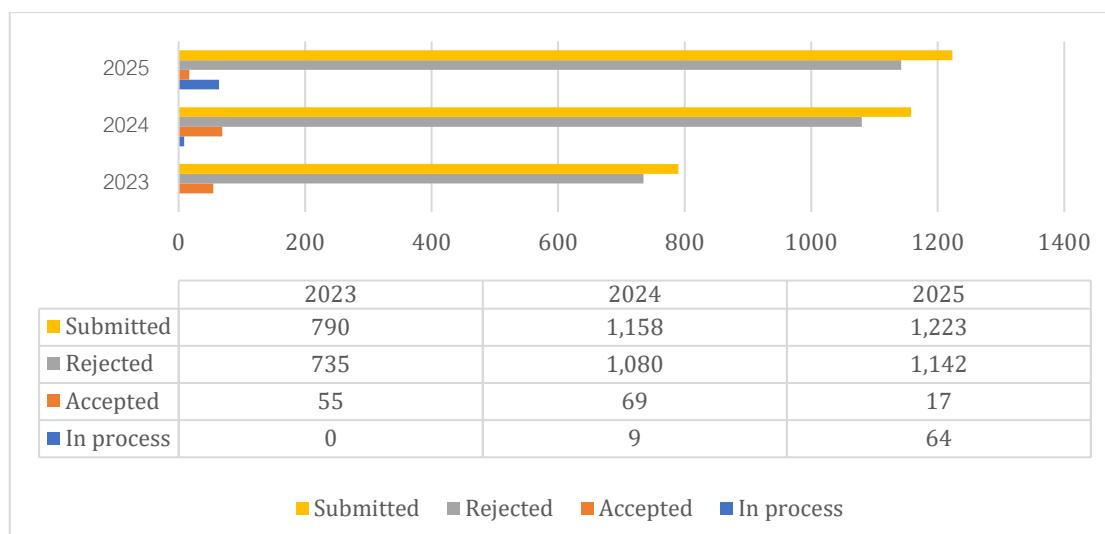
*HASSS* (former title: *Silpakorn University Journal of Social Sciences, Humanities, and Arts*) is an open access, double-blinded peer-reviewed journal published by Silpakorn University, Thailand. The main objective of our journal is to provide a forum for researchers in the field of humanities, arts, and social sciences to publish their articles. Our mission is to promote awareness of and compatibility with the dynamics of various study areas and to disseminate research work related to art and culture, human beings and society. Since our journal was accepted to be indexed in the Scopus database in 2019, we aim to keep our journal up to international standard via different channels, especially regarding contributions of international authors and reviewers.

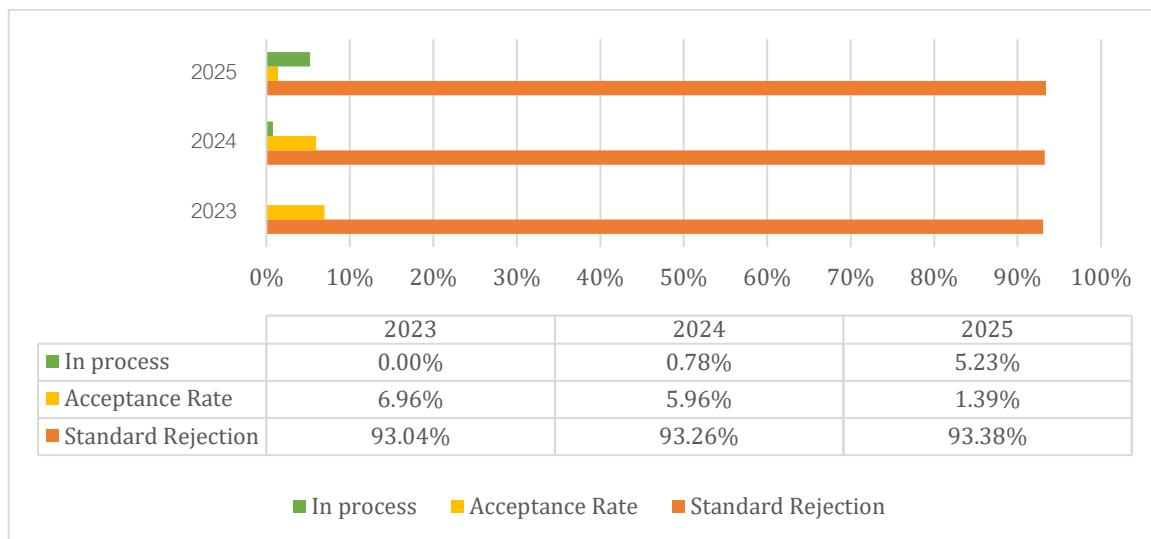
We welcome international or multi-national, multi-institute, and multi-disciplinary manuscripts approaching the following issues under the fields of Humanities, Arts, and Social Sciences Studies: History and Philosophy; Archeology and Anthropology; Language, Linguistics and Literature; Architecture; Education; Communication and Media; Management; Political Science; Social Sciences; and Thai Studies.

The number of submissions to our journal has tremendously increased in the last few years as shown in Table 1. In 2024, 1158 articles were submitted in total to *HASSS* which means our journal saw a significant increase in submissions, representing a 46% growth compared to the previous year. In 2025, the number of submissions continuously increased, i.e., to 1,223. This results in a lower acceptance rate, especially since we were not able to publish more than 65 papers per year. However, the exact acceptance rate still cannot be calculated since most of the manuscripts submitted in 2025 are still in process. Since 2024, we have increased our internationality by using Crossref DOI and also improved some parts of our websites, e.g., adding the photos and expertise areas of our editorial team members as well as giving more information on different aspects, such as policy on the use of AI, providing a flow chart of our submission and review process. Our editorial team also works hard in order to be able to handle more submissions and increase the number of publications accordingly.

Accepted Submissions in 2023–2025 came from 14 countries as shown in Table 3. Thailand represented the biggest part of total submissions as well as acceptance. The number of submissions from different countries has also increased and the number of involving countries is expanding positively. We are very pleased to also have submissions from Europe and Australia. Regarding the articles, top 10 articles viewed and downloaded from our official website are listed in Table 4. This also shows the diversity of articles published by *HASSS* both in terms of fields of study as well as origin countries of our authors.

**Table 1.** Annual number of manuscripts accepted and rejected by *HASSS*



**Table 2.** Editorial outcome rates 2023–2025**Table 3.** The top countries of authors from which articles were accepted to be published in HASSS

Country	Number of manuscripts (total = 141)		
	2023	2024	2025
Thailand	40	42	13
Indonesia	6	15	2
Philippines	2	2	
India	1		1
Malaysia	3	4	
Vietnam		1	
United Kingdom	1		
Latvia		1	
Australia		1	1
Nepal		1	
Laos	1		
Algeria	1	1	
Oman		1	
<b>Total</b>	<b>55</b>	<b>69</b>	<b>17</b>

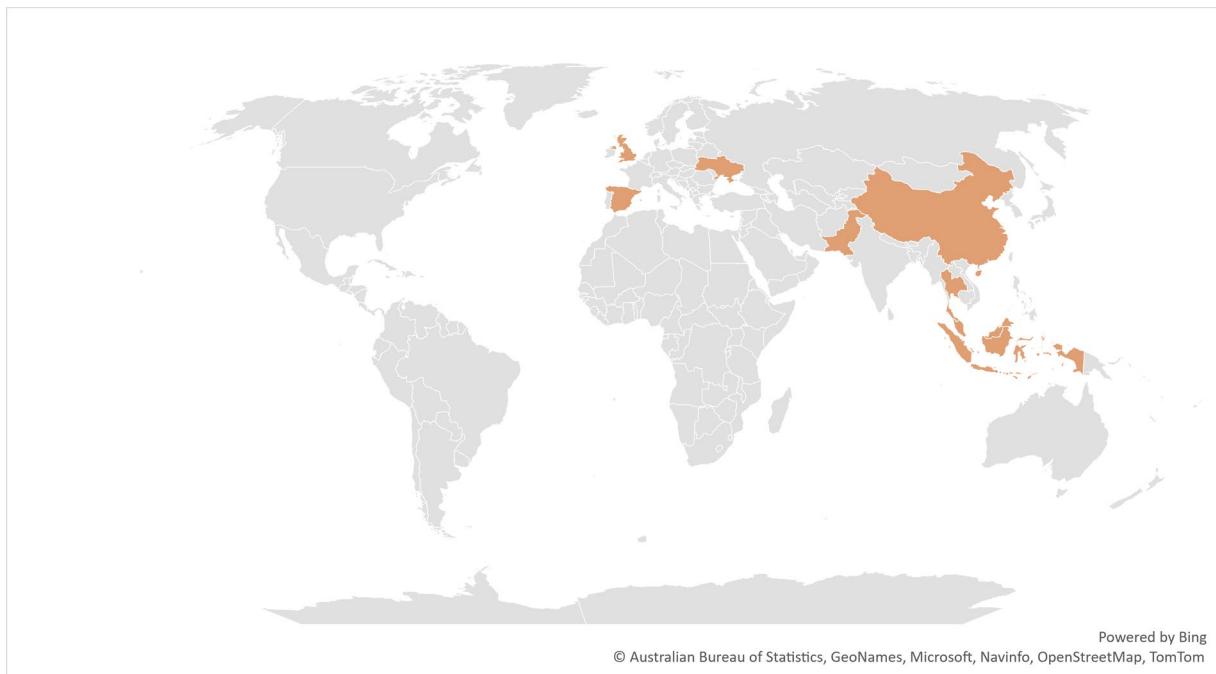
**Table 4.** Top 10 articles viewed and downloaded from HASSS's official website

Title	Search by title, author and ID	Abstract Views	File Views	PDF	HTML	Other	Total
<b>Saran Suebsantiwongse</b> In the name of god, by the means of art: the transformation of the Italian painting to the Qing imperial art as seen through the works of giuseppe castiglione		2	94	94	0	0	96
<b>Punyarat Rungsoongnern et al.</b> Exploring the design factors shaping the gaming experience for Generation Alpha		36	12	12	0	0	48
<b>Nuaon Khrouthongkhieo</b> The Royal Intention to Produce Works of Art in King Vajiravudh Reign		1	40	40	0	0	41
<b>Supika Nirattisai et al.</b> The Contribution of Vocabulary Learning Strategies to University Students' Vocabulary Size		1	35	35	0	0	36
<b>Ratchaneekorn Ratchatakorntragoon</b> Representations of Single Woman in Thai Films: The Reproduction of Patriarchy Ideology		2	33	33	0	0	35
<b>Mars Caroline Wibowo et al.</b> Visual aesthetics of narrative animation of 3D computer graphics: From both realist and expressive points of view		18	17	17	0	0	35
<b>Michael G. Albino et al.</b> Predictors of family screen time exposure among students in selected higher education institutions in central Luzon, Philippines		24	9	9	0	0	33
<b>Pujiharto et al.</b> The transitional and transmedial journey of Petruk: Artistic transformations from puppetry to theatre and painting in the context of two Indonesian presidencies		15	17	17	0	0	32
<b>Nikmatullah Nikmatullah et al.</b> Conservative Muslim and textual interpretation of the hadiths in polygamy propaganda in Indonesia		32	0	0	0	0	32
<b>Papinya Thongsomjit et al.</b> A Community of Innovation: Technological Driven System Based on Participatory Rural Appraisal and Design Thinking Approach		0	31	31	0	0	31

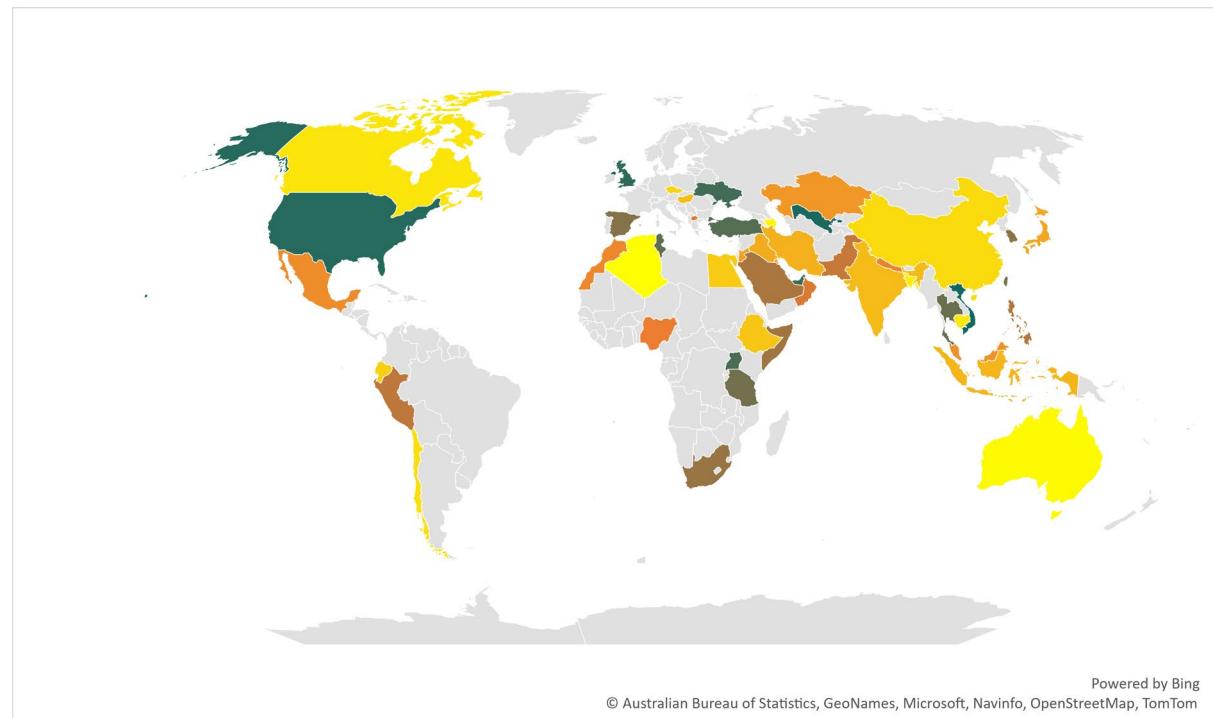
Thanks to the Thailand Editorial System (Thai ES) we have used since January 2023 under the sponsorship of the Thai Journal Citation Index Centre (TCI), we were able to get contributions from reviewers from 9 countries including Australia, Bangladesh, China, Germany, Indonesia, Latvia, Malaysia, Oman, Pakistan, Singapore, Tanzania, Thailand, United Kingdom, and United States. This can be considered as another international aspect added to our journal and an indicator of the quality of our reviewing process. The distribution of countries of reviewers in 2025 is shown in Figure 1.

It is obvious that we were able to expand our academic contributions worldwide, in case we add all the countries marked in Figure 1 with those in Figure 2, i. e. countries of submissions, to the countries of contributions we had had in the past two years. In 2025, authors who submitted manuscripts to HASSS came from the following 48 countries: Algeria, Australia, Azerbaijan, Bangladesh, Cambodia, Canada, Chile, China, Czechia, Ecuador, Egypt, Ethiopia, Hungary, India, Indonesia, Iran, Iraq, Japan, Jordan, Kuwait, Kazakhstan, Malaysia, Mexico, Morocco, Nepal, Nigeria, North Macedonia, Oman, Pakistan, Peru, Philippines, Saudi Arabia, Somalia, South Africa, South Korea, Spain, Taiwan, Tanzania, Thailand, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uzbekistan, and Vietnam.

**Figure 1.** Countries of reviewers in 2025



**Figure 2.** Countries of submissions in 2025



With the new year beginning, we also have a new cover design that was designed by Associate Prof. Arwin Intrungsi, Dean of the Faculty of Decorative Arts. This should show another form of our strong intention to further develop the quality of HASSS. As the main prospect for 2025, we will further focus on attracting more high-quality submissions and qualified reviewers from around the world and would like to increase the visibility of our journal through different channels. We also aim to promote our journal at an international level in order to increase our citation rate and contribute to the upgrading of our journal to a higher quartile. Besides, we aim to increase our publications about 10 percent.

Last but not least, I would like to thank all members of the editorial team and Associate Editors. I would also like to personally thank Miss Parichat Chaisawas, our Managing Editor, who will soon leave us to pursue the next step of her career development, for all the support and hard work she has provided to our journal over the last four years. My deep gratitude also goes to all the international and national reviewers who contributed the review reports of *HASSS* manuscripts. We also thank Silpakorn University and TCI for all kinds of guidance and support.

Prof. Dr. Korakoch Attaviriyapan

Editor-in-chief