



Humanities, Arts and Social Sciences Studies (HASSS)

Former name: Silpakorn University Journal of
Social Sciences, Humanities, and Arts (SUJSHA)

<http://www.journal.su.ac.th/hasss>
<http://www.tci-thaijo.org/index.php/hasss>

ISSN Online 2630-0079

Contents**Research Articles**

- SOCIAL MEDIA USAGE AND CYBERBULLYING: EXPERIENCES AND COPING STRATEGIES AMONG SECONDARY SCHOOL STUDENTS IN SURAT THANI, THAILAND** 550–566
- Nuntipa Pushsapavardhana
- AN INTEGRATED ACTIVE LEARNING MODEL FOCUSED ON LEARNING OUTCOMES FOR SCHOOLS IN THAILAND** 567–580
- Yongyouth Yaboonthong, Suntonrapot Damrongpanit, Phetcharee Rupavijetra, and Supaluk Phothis
- THE TRANSFICTIONAL AND TRANSMEDIAL JOURNEY OF PETRUK: ARTISTIC TRANSFORMATIONS FROM PUPPETRY TO THEATRE AND PAINTING IN THE CONTEXT OF TWO INDONESIAN PRESIDENCIES** 581–593
- Pujiharto, Ahmad Zamzuri, and I Wayan Suardana
- YOUTH ACCEPTANCE AND CHALLENGES IN EXPANDING SHARED MOBILITY IN JAPAN: A CASE STUDY OF SAPPORO, HOKKAIDO** 594–605
- Yosuke Uchiyama
- GAME-BASED TRANSLATION OF ENGLISH COMPOUND WORDS: EFFECTIVENESS OF '2P1M' IN THE TRANSLATION CLASSROOM** 606–619
- Norhazlina Husin and Saliza Ismail
- DIGITAL INTERACTIVE STORYTELLING TO PROMOTE THAI LANGUAGE VOCABULARY LEARNING FOR CHILDREN WITH DYSLEXIA** 620–630
- Kanvipa Hongngam, Jira Jitsupa, Venus Skunhom, Chirapong Yanuchit, and Natchaphak Meeusah

| | |
|--|----------------|
| FOSTERING SUSTAINABLE GROWTH THROUGH CREATIVE COMMUNITY-BASED TOURISM (C-CBT): A CASE STUDY OF BAN RUAM THAI VILLAGE IN KUI BURI NATIONAL PARK, THAILAND | 631–646 |
| Sivasilp Sirichakkaraset, Dachanee Emphandhu, and Noppawan Tanakanjana Phongkhieo | |
| A VISUAL AND NARRATIVE ANALYSIS TRACING THE TRAJECTORY OF 1950S LARGE HOUSING ESTATES IN ORAN, ALGERIA | 647–661 |
| Farah Kefif and Malek Hendel | |
| A FEMINIST POSTHUMANIST APPROACH TO RESIST GENDER-BASED VIOLENCE (GBV): RE-READING LARISSA LAI'S <i>SALT FISH GIRL</i> AND MONICA BYRNE'S <i>THE GIRL IN THE ROAD</i> | 662–671 |
| Tania Koley and Joydeep Banerjee | |
| IMPLEMENTATION OF A CODE OF CONDUCT FOR HUMAN RESOURCE OFFICERS IN HAPPY WORKPLACE PROJECTS AT AUTONOMOUS UNIVERSITIES | 672–683 |
| Nawaporn Ampawa and Boonwadee Montrikul Na Ayudhaya | |
| DIGITAL MEDIA GUIDELINES FOR SUSTAINABLE TOURISM: A CASE STUDY OF HISTORICAL TOURISM IN BAAN KHAMKERM-NONG SAENG, NAKHON PHANOM PROVINCE, THAILAND | 684–698 |
| Supatcharee Boonprachoom, Preedaree Sirirat, and Arnunnit Manorom | |
| EXPLORING THE DESIGN FACTORS SHAPING THE GAMING EXPERIENCE FOR GENERATION ALPHA | 699–708 |
| Punyarat Rungsoongnern, Suwich Tirakoat, Olarik Surinta, and Xia Tian | |
| TECHNICAL ASPECT AND USE OF ICT IN WRITING RESEARCH AMONG TERTIARY INSTITUTION STUDENTS | 709–720 |
| Michael G. Albino, Femia S. Albino, John Mark Asio, Erin E. Riego de Dios, and Marie Fe D. De Guzman | |
| SYNERGIZING THE ACADEMIC CREDIT BANK SYSTEM AND THE THAI NATIONAL DIGITAL LEARNING MASSIVE OPEN ONLINE COURSE PLATFORM FOR LIFELONG LEARNING: A DATA-MINING APPROACH | 721–735 |
| Thapanee Thammetar, Jintavee Khlaisang, and Anuchai Theeraroungchaisri | |
| TAKING THE IMPERIAL CITY SPACE AS A CLUE: INTERPRETING THE MULTIPLE MEANINGS OF COURT FESTIVAL PAINTINGS IN THE QIANLONG ERA | 736–746 |
| Yuqi Wang and Mumtaz Bt Mokhtar | |

EFFECTIVENESS OF USING AN ELECTRONIC AUDIOBOOK FOR THE PRONUNCIATION OF KOREAN VOWELS, CONSONANTS, AND FINAL SOUNDS TO IMPROVE THE PRONUNCIATION SKILLS OF THAI TEACHERS 747–756

Kanchana Sahaviriya, Sawitree Wongnoon, Saranlita Chotirat, and Kim Taewoo

A COMPARATIVE STUDY OF MATHEMATICS TEACHING ANXIETY AMONG ELEMENTARY SCHOOLTEACHERS IN INDONESIA AND NIGERIA 757–768

Muhammad Irfan, Jamiu Temitope Sulaimon, Pepkolaj Lekë, and Noka Setya Maharani

INCUBATING CREATIVE SKILLS FOR LEARNING THE URAK LAWOI ETHNIC GROUP'S MUSIC CULTURE 769–780

Rewadee Ungpho and Phanumas Khumsat

GUANYIN CAN UNDERSTAND PALI: CROSS-TRADITIONAL PRACTICES OF INDONESIAN BUDDHISTS WHO WORSHIP GUANYIN THROUGH PALI PARITTA 781–790

Jesada Buaban, Al Makin, and Evi Lina Sutrisno

“EDUCATING DIVERSITY” AND THE JAPANESE GAZE ON PAPUA: A COMMODIFICATION IN DISGUISE OF WASEDA BOYS INDONESIA TRIP (2022) VIDEOS ON PAPUA ISLAND 791–805

Lailia Dhiah Indriani and Rizka Nafiah

BIBLIOMETRIC ANALYSIS OF PUBLICATIONS ON PROFESSIONAL DEVELOPMENT IN THE SCOPUS DATABASE 806–818

Melbert O. Hungo, Vicente S. Betarmos, Jr., and Leomarich F. Casinillo

THE EVOLUTION AND FUTURE OF WELLNESS TOURISM: A TWO-PHASE REVIEW AND A SIX-DIMENSIONAL THEMATIC FRAMEWORK 819–832

Kanyapat Pattanapokinsakul, Uraiporn Kattiyapornpong, Lubna Niyomdecha, and Suphattra Sangthong

Review Article

B2B CUSTOMER CENTRICITY: A STRUCTURED LITERATURE REVIEW AND FUTURE RESEARCH DIRECTIONS 833–846

Corinne Duss and Sira Sriyothin