



Humanities, Arts and Social Sciences Studies (HASSS)

Former name: Silpakorn University Journal of
Social Sciences, Humanities, and Arts (SUJSHA)

<http://www.journal.su.ac.th/hasss>
<http://www.tci-thaijo.org/index.php/hasss>

ISSN Online 2630-0079



ISSN (Online): 2630-0079



Humanities, Arts and Social Sciences Studies (HASSS)

Volume 23, Number 2 (May–August), 2023

Contents

Research Articles

- CORPUS STYLISTIC ANALYSIS OF POSTMODERN NARRATIVE FEATURES IN
MARIO VARGAS LLOSA'S *THE FEAST OF THE GOAT*** 235–247

Divine Dalfino, Sharada Allamneni and Maria Pritchett Cupery

- THE ROLE OF AUTONOMY-SUPPORTIVE COMMUNICATION AND FULFILLMENT
OF PSYCHOLOGICAL NEEDS IN HAPPINESS AMONG THAI ELDERLY** 248–254

Yokfah Isaranon and Ravita Rayanil

- IN THE LIMINALITY OF THEIR FEMININITY: AN EXAMINATION OF THE OTHERED
SEX IN SHERMAN ALEXIE'S "THE SEARCH ENGINE"** 255–263

Usa Padgate

- THE INFLUENCE OF COPING STRATEGIES ON RESILIENCE AMONG
UNDERGRADUATE STUDENTS: THE MEDIATING ROLE OF TRAIT MINDFULNESS** 264–272

Traipop Chaturapanich

- COPING STRATEGIES OF RUBBER FARMERS IN BUENG KAN, THAILAND
DURING A PERIOD OF PRICE FLUCTUATIONS** 273–283

Piyanead Neadkhun, Yos Borisutdhi, Suchint Simarak and Chaiteera Panpakdee

- EVALUATING THE OUTCOMES OF TECHNICAL-VOCATIONAL EDUCATION AND
TRAINING TOWARDS DEVELOPING SKILLS FOR THE TOURISM SECTOR** 284–296

Azareel A. Sumaya and Ruth A. Ortega-Dela Cruz

- AN EMPIRICAL ANALYSIS OF THE CAUSAL RELATIONSHIP BETWEEN TOURISM
GROWTH AND THE SERVICE INDUSTRY IN THAILAND** 297–307

Wanvilai Chulaphan and Jorge Fidel Barahona Caceres

SOCIAL CAPITAL AND COMMUNITY DEVELOPMENT OF PENGLIPURAN BALI TOURISM VILLAGE	308–315
Christian Wiradendi Wolor, Ayatulloh Michael Musyaffi, Usep Suhud and Ahmad Nurkhin	
MUSEUM-BASED LEARNING FOR CREATIVITY: INDONESIAN AND MALAYSIAN TEACHERS' EXPECTATION VS REALITY	316–326
Dwi Retno Sri Ambarwati, Dwi Wulandari, Badrul Isa, Eni Puji Astuti and I Wayan Suardana	
GENEALOGY OF REPRODUCTION: THE GOVERNING OF WOMBS IN THE NATION OF VIETNAM	327–340
Thouchanok Sattayavinit	
PERCEPTIONS OF COVID-19-RELATED NEOLOGISMS IN THE GERMAN LANGUAGE AMONG INDONESIAN AND THAI GFL-LEARNERS	341–350
M. Kharis, Kisyani Laksono, Suhartono Suhartono and Korakoch Attaviriyannupap	
CODE-SWITCHING BETWEEN THAI AND ENGLISH IN YOUNG THAI POLITICIANS' SPEECHES	351–363
Kwanjira Chatpunnarangsee and Varisa Osatananda	
DEVELOPMENT OF A THAI UNIVERSITY MODEL ORIENTED TO WORKING ADULTS AND THE RETIRED ELDERLY	364–377
Apipa Prachyapruit	
CREATING A FOOD MUSEUM IN BAAN SAAN, PHUKET: A CASE STUDY IN MATERIAL CULTURE AND MEDIA TECHNOLOGY	378–393
Jakraphan Chaopreecha and Nicha Tovankasame	
CAUSAL FACTORS AFFECTING THE SMARTPHONE ADDICTION OF GENERATION Z IN BANGKOK DURING THE COVID-19 PANDEMIC	394–405
Pitchada Prasittichok, Thanawat Sripairote and Sarawut Trisri	
THE LITERARY FOLK SONGS OF KANCHANABURI PROVINCE, THAILAND: THE RESTORATION AND CONSERVATION OF INTANGIBLE CULTURAL HERITAGE	406–420
Ratree Chamniyom and Janthima Sawanglap	
EARLY MODERNISM: LITERARY IMAGE OF A WOMAN IN LITHUANIAN AND LATVIAN LITERATURE	421–430
Gabija Bankauskaitė and Alina Romanovska	

EXPLORING WOMEN'S DEVELOPMENT OF BUBERIAN AND SPATIAL RELATIONSHIPS IN CRIME AND MYSTERY NOVELS	431–444
--	----------------

Kevalin Kaewruean

PACKAGING DESIGN TOOL: THE EFFECTIVENESS OF OPENING INDICATIONS FOR OLDER PEOPLE	445–464
---	----------------

Yada Chavalkul

Review Article

RELATIONSHIPS, UNITY AND STRENGTH OF PAK NAM PHO'S TAONANG	465–477
---	----------------

Nawat Lertsawaengkit and Phuvanart Rattanaungsikul