

Silpakorn University

Journal of Social Sciences, Humanities, and Arts

Copyright All rights reserved. Apart from citations for the purposes of research, private study, or criticism and review, no part of this publication may be reproduced, stored or transmitted in any other forms without prior written permission by the publisher.

Published by Silpakorn University Printing House.
Silpakorn University, Sanamchandra Palace
Campus, Nakhon Pathom 73000

©Silpakorn University ISSN 1513-4717

Editorial Advisory Board

Emeritus Prof. Chetana Nagavajara, Ph.D.

Princess Maha Chakri Sirindhorn Anthropology Centre,
Thailand

Prof. Santi Leksukhum, Ph.D.

Department of Art History, Faculty of Archaeology,
Silpakorn University, Thailand

Emeritus Prof. Kusuma Raksamani, Ph.D.

Department of Oriental Languages, Faculty of Archaeology,
Silpakorn University, Thailand

Assoc. Prof. Rasmi Shoocongdej, Ph.D.

Faculty of Archaeology, Silpakorn University, Thailand

Assoc. Prof. Maneepin Phromsuthirak, Ph.D.

Faculty of Arts, Silpakorn University, Thailand

Prof. Samerchai Poolsuwan, Ph.D.

Faculty of Sociology & Anthropology,
Thammasat University, Thailand

Assist. Prof. Wilailak Saraithong, Ph.D.

English Department, Faculty of Humanities,
Chiang Mai University, Thailand

Assist. Prof. Alice Thienprasert, Ph.D.

Director, Silpakorn University Research and Development Institute, Thailand

Silpakorn University Journal of Social Sciences, Humanities, and Arts is published in June by Silpakorn University. The journal features articles and research notes/articles in the fields of Art and Design and the Social Sciences and Humanities. Its aim is to encourage and disseminate scholarly contributions by the University's faculty members and researchers. Well researched, innovative works by other scholars are welcome. A review committee consisting of academic experts in the relevant fields will screen all manuscripts, and the editorial board reserves the right to recommend revision/ alteration, if necessary, before their final acceptance for publication.

Editor

Assoc. Prof. Thanik Lertcharnrit, Ph.D.

Faculty of Archaeology, Silpakorn University

Editorial Board

Asst. Prof. Bamrung Torut, Ph.D.

Faculty of Education, Silpakorn University

Asst. Prof. Kamonpan Boonkit, Ph.D.

Faculty of Arts, Silpakorn University

Prof. Miriam Stark, Ph.D.

Department of Anthropology, University of Hawaii, USA

Assoc. Prof. Peter Smith, Ph.D.

International College, Mahidol University, Salaya, Nakhon Pathom

Assoc. Prof. Matthew Liebmann, Ph.D.

Department of Anthropology, Harvard University, USA

Assoc. Prof. D. Troy Case, Ph.D.

Department of Sociology and Anthropology, North Carolina State University, USA

Managing Editor

Pranee Vichansvakul

All correspondence should be addressed to :

Managing editor, 44/114 Soi Phaholyothin 52, Phaholyothin Road,

Klongthanon Saimai, Bangkok 10220

Telephone : 080-5996680 Fax : 66-2973-8366

E- mail address : pranee_aon1@hotmail.com

Web site : <http://www.journal.su.ac.th> and www.surdi.su.ac.th

Information about the Journal

An electronic journal is accessible on the web sites (<http://www.surdi.su.ac.th>, www.journal.su.ac.th, and www.tci-thaijo.org/index.php/sujsha/index)



Silpakorn University

Journal of Social Sciences, Humanities, and Arts

Volume 13 Number 2 (July-December) 2013

C o n t e n t s

Editor's Note 5

Articles

Task-Based Learning Approach Emphasizing 7

Associative Memory Techniques for Chinese

Character Recognition and Reading

Narinchai Haphuriwat, Sumlee Thongthew,
Suree Choonharuangdej and Prannapha Modehiran

Digital Modeling of Buddha Sculptures 29

Sawitree Wisetchat

A Study of Language and Culture of 47

“/khî:/” (feces) of Lao-Wiang in Nong Kop

Subdistrict, Ban Pong District, Ratchaburi Province

Samiththicha Pumma

Relationship between Religiosity and 69

Prosocial Behavior of Thai Youth

Sukhonta Mahaarcha and Sirinan Kittisuksathit

The Effect of Virtual Distance on Determinants of 93

Work and Organizational Commitment

Puckpimon Singhapong

Buddhist Sects in Lān Nā from the Reign of King Tilōk to that of Phayā Kāo (1441-1525): Studies of Dated Bronze Buddha Images in Chiang Mai Surasawasdi Sooksawasdi	149
L1 Use with University Students in Thailand: A Facilitating Tool or a Language Barrier in Learning English? Napapat Thongwichit	179
Characteristics of Culture in Thai Society and Virtual Communities Kumpol Buriyameathagul	207
A Mathematics Instructional Model by Integrating Problem-Based Learning and Collaborative Learning Approaches Supaporn Jaisook, Somyot Chitmongkol and Sumlee Thongthaw	271
A Community of Innovation: Technological Driven System Based on Participatory Rural Appraisal and Design Thinking Approach Papinya Thongsomjit, Jaitip Na-songkhla and Siriwan Silapacharanan	295
Some Problems of Slab Box Stones at Ban Wang Prachop, Tak Province Pipad Krajaejun	313
Book Review	
<i>Human Rights and Gender Violence: Translating International Law into Local Justice,</i> by Sally Engle Merry. Chicago: University of Chicago Press, 2006, ISBN: 9780226520742, 264 pages, \$27.50 William J. Jones	329

Editor's Note

This issue of Silpakorn University Journal of Social Sciences, Humanities, and Arts marks the end of 2013 and is packed with a wide variety articles from varying fields, including education, art history, linguistics, archaeology, cultural studies, and visual arts. We hope this trend will continue next year.

As always, as editor, I would like to encourage submission of papers to our journal. Meanwhile, may I express my heartfelt acknowledgements to past, present, and future contributors to our journal, as well as our manuscript reviewers for their constructive comments on the papers.

Till we meet again in 2014!

Thanik Lertcharnrit, Editor
thanik@su.ac.th

**Silpakorn University Journal of Social Sciences,
Humanities, and Arts is indexed in the Thai Journal Citation Index
Centre (TCI Centre) Database.**

