

Applying the Principle of Buddha's Teaching from the Buddha-jaya-maṅgala Gāthā to Promote a Growth Mindset for Executive in the Era of Change

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ABSTRACT

Buddhism has been an important part of shaping Thai society for a long time. The relationship between Buddhism and Thai society is profound and can be divided into many dimensions that demonstrate the importance of religion in daily life. The principles taught in Buddhism, such as Mettā (loving-kindness), Karuṇā (compassion), sympathetic joy, knowing when to lose (having sporting spirit; Sportsmanship; Gamesmanship), not harming others, and letting go, play an important role in determining the values and behaviors of Thai people. Buddha's Dhamma promotes peaceful coexistence in society and help create good relationships between individuals at the family, community, organization, and society levels. In addition, Buddhism plays an important role in politics and society. Monks and temples are important centers for promoting culture, education, creating peace, and harmony in society in both normal and crisis situations. Therefore, Buddhist principles play an important role in helping to solve problems and promote understanding among various parts of the community and society. This article aimed to present the application of Buddhadhamma from the Buddha-jaya-maṅgala Aṭṭhagāthā to promote a growth mindset. The Buddha-jaya-maṅgala Aṭṭhagāthā is a prayer that Buddhists in Thailand are familiar with. The main content is about the auspicious victories of the Buddha from all 8 events during his life. The chant aims to praise the Buddha's auspicious victory or victory by using morality to solve problems and get through them smoothly. In the dimension of daily life of Buddhists, chanting is the use of sacred words that have power over the mind, both praising the Triple Gem; Buddha, Dhamma, and Saṅgha, and applying morality as a growth mindset in daily life.

Keywords: Buddhadhamma, Buddha-jaya-maṅgala Aṭṭhagāthā, Growth Mindset, Executives, Era of Change

I. INTRODUCTION

The current situation is rapidly changing and uncertain. Executives face various challenges that greatly affect organizational management or general life. Important factors are adapting to new technologies, the advancement of artificial intelligence (AI) that must continuously learn and develop itself and keep up. Applying and learning to analyze various information flowing every second is important. This is to manage the organization and live a balanced life. In terms of internal interactions that must face management based on cultural diversity and different ideas, executives play an important role in leading the organization to success. They must have a clear vision and be able to adapt effectively. They must promote the use of new technologies to increase efficiency and create a competitive advantage. Good communication and cooperation between teams are also essential to drive smooth change. Executives who understand and can manage change will be important for the sustainability of the organization in the future. In addition, executives should focus on success and happiness alongside management. People management must improve the quality of life of all parties involved (Suchada Prapanwong, 2023). [1]

Executives must be aware of their role in raising awareness and motivating society to participate in

environmental and social changes and other aspects in a comprehensive manner. This change management involves providing information and inspiring people to be aware of the problems that arise, which is an issue of growth mindset. It is an important concept for executives that will help them be flexible in adapting to changes and open to opportunities for learning and self-development. Having a mindset that focuses on development and growth will be an important driving force in creating innovation and organizational development in a challenging era based on the idea that the potential and capabilities of each person can be developed and changed at any time through the learning process and practice in creative problem-solving, focusing on learning and development processes rather than the final results. Such a concept plays an important role in supporting executives to be able to adapt to changes quickly and lead to effective professionalism in the organization (Phurirat Suksai et al., 2023).[2] Executives who lead the organization based on a growth mindset as a driving force will be able to adapt well, have a thought process that is open to change, and create flexibility with relationships within the team. It also helps in developing new skills and strengthening cooperation within the organization. The result is an increase in efficiency and competitiveness in the market (Dweck, 2006; Yeager & Dweck, 2012; Claro et al., 2016).[3] Having a growth mindset also reflects

emotional intelligence in managing an organization in an uncertain era. Because it helps create motivation and work efficiency, affects the organizational atmosphere and employee happiness, and simultaneously creates a culture of happiness in the organization (Chanamon Sukwong, 2023).[4] The growth mindset is, therefore, an important element that executives must have in order to lead the organization to success in an era of change with uncertainty as the current phenomenon.

Bhuddhadhamma (Buddhism) is the core that has profound and diverse influences on the lives of Thai people, especially in terms of ethics and morality. Buddhism is the foundation and is considered an important tool for enhancing behavior and being a good member of the nation. Buddhism is a religion of education. The basic principles consist of three things called “Trai-Sikkhā”, namely Adhisīla-Sikkhā, which is the study of developing physical and verbal behavior; Adhicitta-Sikkhā, which is the study of the mind to train it to be calm and stable to achieve concentration; and Adhipaṇṇā-Sikkhā, which is the study of wisdom, which must be trained to create clear wisdom (Phra Thepvachiramedhi (Somkid Cintamayo), 2022),[5] training according to this Tri-Sikkha is considered a complete education system. It supports practitioners to develop themselves holistically in terms of behavior, mind, and wisdom, promoting meaningful life and fulfilling happiness sustainably and truly according to the natural way (Jayasaro Bhikkhu, 2017).[6] Amidst the current situation, Bhuddhadhamma not only provides hope in times of suffering, but also helps develop a growth mindset through realizing the truth of life; impermanence helps open the mind and let go; Self-training, such as meditation, will help you manage your emotions better and see problems in a new perspective, being optimistic helps turn challenges into learning opportunities. At the same time, accepting your own limitations makes you see the value of continuous development (Phra Paisal Visalo, 2020).[7] It can be said that Bhuddhadhamma is an important cost for Thai society in every dimension. It is a way to create meaningful life and encourage individuals to see opportunities in life all the time, do not be depressed and hopeless even when encountering complex obstacles.

The above significance shows that Bhuddhadhamma is an important source of knowledge and principles of life that can be used as a guideline for living a virtuous and ethical life. This article aims to present the significance of the The Buddha-jaya-maṅgala Aṭṭhagāthā, a popular prayer among Buddhists in Thailand. In addition to its value in developing mindfulness (Meditation) through chanting, it also includes a moral quotient that can be integrated with a growth mindset for daily life and work. The research team studied documents to provide the most comprehensive information, used the Buddhist concept as the main principle, and linked it with a growth mindset to fit the current situation. Then, the content was analyzed, presented according to the specified issues, and presented descriptively and respectively.

II. CHANTING: CONCEPT AND DEVELOPMENT

The word “Mantra” is a word or phrase with special meaning used in religion and spirituality to create energy or peace of mind, especially in Buddhism and Hinduism. Chanting is divided into different types such as mantras for

chanting, spells, and worship mantras, each of which has different meanings and uses. Chanting plays an important role in developing the mind, helps create concentration and peace, helps practitioners to manage their minds to be calm, happy, and able to live normally. It is also believed to be a guideline to enhance auspiciousness in life. Applying chanting in daily life also helps reduce stress and create peace of mind (Thepthorn Mangthani, 2012). [8]

The Royal Institute Dictionary of 2011 defines it as n. sacred word, a word chanted for good fortune, such as chanting, a word chanted that is considered sacred, such as chanting, magic. (Pali is Manta; Sanskrit is Manta (Royal Institute, 2011) [9]

In the health sciences, the study of prayer has attracted the attention of many scholars, as prayer is an important part of mindfulness that can help relieve stress and anxiety in today’s complex environment (Daniel Goleman, 1998) [10] in his book “The Art of Meditation” points out the use of meditation and prayer to create mindfulness and access inner peace, with prayer being a way to help practitioners change their mood and think more positively. Goleman also discusses how prayer can enhance the ability to cope with stress and reduce anxiety (Bhikkhu Bodhi, 2005) [11]

In “The Buddha’s Teachings on Prosperity”, the importance of chanting in Buddhism is emphasized not only as a way to worship and pay respect to the Buddha, but also as a way to enhance wisdom and well-being in daily life. Chanting makes people believe that there will be a positive supernatural force and creates peace of mind that affects life in a positive way. The research of Walsh and Shapiro (2006) [12] who looked at chanting in Psychological Inquiry by exploring the relationship between spiritual practices and mental health found that chanting and meditation reduce stress, increase happiness, and enhance well-being. The results of the study reflect the importance of chanting as a tool for developing the mind, but also confirm the role of chanting in building confidence and stability in life, helping practitioners to learn to deal with emotions and challenges that arise. Similarly, Patsamon Khumtaveeporn et al. (2014) [13] found that chanting and listening to chanting have a positive effect on reducing stress and improving the quality of sleep. It is a way of life that Thai society has been familiar with for a long time. It can be said that chanting is an important tool for maintaining peace, promoting mental health, and developing a growth mindset, helping practitioners to face challenges effectively and grow mentally and emotionally in a rapidly changing and uncertain world in a host of challenging situations.

Chanting has its origins dating back to the time of the Buddha, but at that time it was not yet called “chanting” as is popularly referred to today. Chanting at that time aimed to help remember the Buddha’s words and review the teachings that the Buddha had preached in various places. It was a way of transmitting Buddhist teachings by learning from teachers, which in Buddhism is called “Mukhapāṭha (Oral tradition)” (Somdet Phra Buddhaghosacariya (P.A.Payutto), (2020).[14] After the Buddha passed away, the disciples played an important role in passing on the teachings by chanting the Dhamma-Vinaya as a method to make learning and memorizing the teachings more efficient. The Sangha Council was an important step to help check and verify the correctness

of the Dhamma-Vinaya by convening the elder monks who memorized the Dhamma-Vinaya to chant as they remembered. In this process, the experienced elder monks would jointly check and clarify any errors found. The debate in the meeting led to detailed consideration before a majority vote, reflecting the cooperation and participation of all monks. "Reciting" with chants is a process that not only helps maintain the purity of the teachings but also creates unity and mutual understanding among the monks. When the certified texts were "Reciting" together will confirm that the teachings are still in the correct form and can be taught to the next generation with confidence (Wanchai Sonsiri & Pennapa Chupong, 2024).[15] Therefore, the Sangkayana is important for the long-term survival of Buddhism and the passing on of knowledge to the next generation. Chanting has been passed down to the present.

Chanting is an important and valuable activity for Thai culture and Buddhism. Its role is to pass on important Buddhist principles and practices according to the traditions of the Sangha, and to deeply build trust in people's minds. The importance of chanting includes: Firstly; chanting helps preserve the survival and correct understanding of Buddhist teachings in society. Chanting is a method that helps various principles to be recorded and transmitted from generation to generation, which confirms the importance of learning and practicing the teachings of the Buddha. Secondly; chanting is seen as creating merit and bringing about a good destination. Making merit through chanting helps the chanter to be happy in the present life and peaceful in the afterlife. It creates positive energy that has a good effect on the mind. Thirdly; chanting is also believed to play a role in protection and providing safety. Chanting is like creating a shield against dangers and bad things that may come into daily life. Fourthly; chanting can help solve social problems such as epidemics or obstacles that occur in life. It is believed that joining forces in chanting can help alleviate suffering and restore society. And fifthly; chanting also brings wealth, honor, and praise because people believe that chanting will bring good things (fortunes) into their lives, both in terms of work and prosperity. Therefore, chanting is not just a ritual, but also the creation of a happy and strong society. It preserves good culture and beliefs forever. Chanting is an effective bridge between individuals, society, and Buddhist teachings (Phra Wongsrisith Ratikaro et al., 2018; Nathapong Malisorn et al., 2023). [16]

In conclusion, chanting has evolved back to the time of the Buddha. The early purpose was to memorize the Buddha's words and pass on important teachings to the next generation. Today, chanting still plays an important role in passing on the principles of Buddhism and building trust in people's minds. In addition, chanting is an activity that preserves Thai culture and builds a happy and strong society. The value dimension of chanting in Thai society lies in creating spiritual awareness and unity in the community, helping to promote moral living and building cooperation in society. Therefore, chanting is an important tool to connect people and create a happy and stable society, which still plays a role in developing the minds and quality of life of Thais in every era.

Therefore, the development of the principles of educational administration in the era of rapid global growth is

a challenge for educational administrators of all organizations in the present era, which is very difficult to adapt to the era of innovation and technology. The research team sees the importance of adjusting the administration process with educational administration principles, developing integrated educational administration principles, and proposing guidelines for creating an administration model in the era of rapid global growth for educational administrators to integrate and apply to maximize the benefits of sustainable administration.

The Buddha-jaya-maṅgala Aṭṭhagāthā

III. BUDDHA-JAYA-MAṅGALA G ĀTHĀ: THE VIRTUE OF BUDDHIST AND VALUES IN THAI SOCIETY AND CULTURE, THE BASIC OF THOUGHT, AND THE HISTORY

The belief of Thai Buddhists, the Buddhachaimangala Atthakatha or Thai Buddhists are often familiar with the word "Phahung Katha" or "Phahung-Mahaka" is a familiar word from the first verse of this verse. Buddhists believe that it is an old verse that has been passed down from ancient times. It is officially called "Buddha-jaya-maṅgala Aṭṭhagāthā", which means according to the word "The verse about the 8 auspicious victories of the Buddha". It is an important prayer that talks about the auspicious victories of the Buddha in subduing humans and non-humans with various Dhamma methods in all 8 events. The content of the verse focuses on praising the victory of the Buddha over Mara and evil, which conveys the power of Dhamma in fighting obstacles in life. In addition, this verse also has an auspicious meaning, helps build confidence and a strong mind for the chanter, and it is also believed that those who chant this verse are not only praying for inner peace, but also help develop mindfulness and develop morality in daily life. Regularly using the Pahung prayer in meditation practice will help practitioners understand the principles of Dhamma and effectively apply them to real life (Pohnpimon Phengrapha and Kittiya Khunarak, 2020; Wichai Thianhaworn, 2022).[17] It is believed that this prayer was composed to celebrate the king or to praise the Lord Buddha. According to history, it is assumed that this prayer may have originated in Sri Lanka or Thailand (Saran Makrut-in, 2023). The popularity of this prayer has continued to the present with the belief in the Buddha's virtues of the prayer that help to enhance the blessings of the chanter. It is also believed that chanting the "Pahung-Mahaka" before going to bed will help to enhance wisdom and peace of mind, which is important for self-development. Chanting 9 times is also considered to create stability and auspiciousness in life, creating a sense of safety and positive energy in facing various obstacles. For those who are not comfortable chanting all of it, choosing a short prayer or some parts is still valuable and can lead to good mindfulness and meditation practice, which will have a positive effect on the mind and daily life (Thairath Online, 2021).[18] Popularity from the past to the present Reflecting the importance of passing on valuable knowledge and practices to the next generation with the belief that the Dharma can bring peace and auspiciousness into life, applying the Buddha-jaya-maṅgala Aṭṭhagāthā in daily life is a valuable way to create positive energy and mental strength,

which is something that everyone can apply to enhance their quality of life.



Figure 1 The victory of the Buddha

Source: https://www.matichon.co.th/columnists/news_1448921

IV. BEING OF THE BUDDHA'S ATTRIBUTES AND VIRTUES IN THAI SOCIETY AND CULTURE

Thai society and culture are familiar with the Buddhachai Mangkala Atthakatha through the design and creation of various Buddhist art works to spread the life story of the Buddha simply, as can be seen on the Sala or the walls of the church that display Buddhist art at the same time, showing the importance and influence of this prayer in the culture and Buddhism in Thailand throughout. Chanting this prayer is not only a ritual but also promotes the mind and peace of the practitioner, reflecting the belief in the Buddha's virtues and the auspiciousness that the prayer brings to the daily life of Buddhists and believers in Thai society. The essence of the prayer is the different types of Buddhist merits used to defeat Mara, showing that the Buddha defeated Mara without using physical force, but used Dhamma according to the level of each type of Mara. The strength and magic of the power of the Buddhist prayer in this prayer lies in the Dhamma, which is the method that he used to overcome obstacles. The victory of the Buddha did not come from physical force, but from wisdom, purity, and compassion (Sathienpong Wannapok, 2018).[19] It can be summarized as follows:

The verse 1 of the mantra is "Conquer the devil with the power of giving". This mantra shows the power of giving and sacrifice. The Buddha used the power of giving to create peace and eliminate obstacles from the devil. Giving is an expression of compassion that can create power in the mind and make Buddhists a stronger person's mind.

The mantra reads:

"Bāhurūṃ sahaṣṣam-abhinimmita-sāvudhantaṃ
Grīmekhalaṃ udiṭṭa-ghora-sasena-māraṃ
Dānādi-dhamma-vidhinā jītaṃ munindo
Tan-tejasā bhavatu te jaya-maṅgalāni".

Meaning "The Māra (Devil) created a thousand arms, holding weapons in full force, riding on an elephant, Girimekhala, along with his army of devils, shouting loudly. The Lord of the Sages defeated him with the Dhamma method, such as the power of giving. With the power of that victory, may you have victory and blessings."

The verse 2: "Conquer the Giant with the Dhamma of Patience" This verse of Patience teaches about patience and

maintaining mindfulness in challenging situations. The fact that the Buddha conquered the giant with the Dhamma of Patience showed Buddhists that calmness and mental strength have the power to change the minds of others.

"Mārātirekam-abhiyujjhita-sabba-rattim

Ghorampan'ālāvaka-makkham-athaddha-yakkhaṃ

Khantī-sudanta-vidhinā jītaṃ munindo

Tan-tejasā bhavatu te jaya-maṅgalāni.

The meaning is: "The yakkha Ālavaka, the harsh giant, lacking in patience and fierce, fought with the Buddha even more fiercely than the Māra throughout the night. The Great Sage was victorious with his well-trained patience. With the power of that victory, may you be blessed with victory."

The verse 3 is "Conquer the elephant with loving-kindness." The Buddha's emanation of loving-kindness to a musth elephant is an example of using love to solve problems, demonstrating that loving-kindness is a powerful tool for overcoming conflict and fostering good relationships.

The mantra reads:

Nālāgiriṃ gaja-varam atimattabhūtaṃ

Dāvaggi-cakkam-asanīva sudāruṇantaṃ

Mett'ambuseka-vidhinā jītaṃ munindo

Tan-tejasā bhavatu te jaya-maṅgalāni.

The meaning is, "The great sage conquered the excellent elephant, Nālākīrī, who was extremely drunk and ferocious, like a forest fire, a discus and a thunderbolt, by sprinkling water, i.e., having a loving-kindness heart. With the power of that victory, may you be blessed with victory."

The verse 4 is about "Conquering the Great Thief with Supernatural Power". The use of mental power to change the mind of the thief indicates the ability to make others see the value in goodness. Non-violence but using a strong mind and an open heart helps create peace.

The mantra reads:

Ukkhitta-khaggam-atihattha sudāruṇantaṃ

Dhāvan-ti-yojana-path'aṅgulimālavantaṃ

Iddhībhisāṅkhata-mano jītaṃ munindo

Tan-tejasā bhavatu te jayamaṅgalāni.

The meaning is "The thief Angulimala (a violent robber who kills people and makes garlands out of his fingers) held a sword and chased the Buddha for 3 yojanas. The Buddha used his mental power to defeat him completely. With the power of that victory, may victory be yours."

Verse 5: "Conquer the prostitute with peace." Confronting slander with peace shows the importance of maintaining peace when under attack. Non-violent retaliation enables justice and truth to be preserved.

The mantra reads:

Katvāna kaṭṭham-udaraṃ iva gabbhinīyā

Ciñcāya duṭṭha-vacanaṃ jana-kāya-majjhe

Santena soma-vidhinā jītaṃ munindo

Tan-tejasā bhavatu te jayamaṅgalāni.

Meaning: "Cincamānavikā (a female disciple of the Niganthas) tied a round stick to her belly, acting as if she were pregnant, and slandered the Buddha in the midst of a crowd. The Great Sage defeated her by means of a beautiful calm mind. By the power of that victory, may you be blessed with victory."

The verse 6: "Conquer the Cult Leader with Wisdom" The use of wisdom in responding to insults from the cult leader

shows the importance of having knowledge and understanding of the Dhamma. When wisdom is used to face problems, ignorance and foolishness can be overcome.

The mantra reads:

Saccaṃ vihāya mati-saccaka-vāda-ketuṃ
Vādābhiropita-manam ati-andhabhūtaṃ
Paññā-padīpa-jalitā jītavā munindo
Tan-tejasā bhavatu te jayamaṅgalāni.

Meaning: “Sajjakanikantha who thought himself to be wise, a great debater, who gave up his truth, who intended to refute the Buddha, is a very blind person. The great sage who was bright with the light of wisdom, defeated him. With the power of that victory, may victory be yours.”

The verse 7 of the mantra is “Defeating the wicked Naga” with the power of fighting power. The use of power to deal with the Naga indicates the need to confront the challenge with power, but must do so with justice and without harming others, in order to have a good outcome.

The mantra reads:

Nandopananda-bhujagaṃ vibudhaṃ mahiddhimaṃ
Puttena therā-bhujagena damāpayanto
Iddhūpadesa-vidhinā jītavā munindo
Tan-tejasā bhavatu te jayamaṅgalāni.

Meaning: “The Naga named Nantopananda, who has wrong knowledge, has great power. The great sage commanded his son, Moggallāna, to defeat him by showing his superior power. With the power of that victory, may victory be yours.”

The verse 8 is “Conquer the Brahma with Wisdom” using wisdom to overcome delusion shows the importance of understanding the nature of life, seeing the truth helps one make correct decisions and gain wisdom in daily life.

The mantra reads:

Duggāha-dīṭṭhi-bhujagena sudatṭha-hattham
Brahmaṃ visuddhi-jutam-iddhi-bakābhiddhānam
Nāṇāgadana vidhinā jītavā munindo
Tan-tejasā bhavatu te jaya-maṅgal’aggam.

The meaning is “The Brahma named Phaka, who has power, mistakenly thought that he was prosperous with pure virtues, clinging to wrong views like his hand was bitten by a venomous snake. Because his mind held onto wrong views, he used the method of poisoning, i.e., he preached a sermon that was pleasing to the heart.”

In conclusion, the Buddhachai Mangkala Atthakatha is an important prayer in Thai Buddhism that not only asks for blessings and auspiciousness, but also reflects the principles of morality in facing obstacles in life, especially problems and obstacles through the use of virtues such as kindness, patience, and wisdom. Chanting the Buddha-jaya-maṅgala Atṭhagāthā is not just a ritual but also a way to develop the mind, help build confidence and wisdom to face life peacefully, and is a valuable lesson for Thai society.

IV. BUDDHA-JAYA-MAṅGALA GĀTHĀ AND PROMOTING A GROWTH MINDSET FOR EXECUTIVES IN THE CHANGING ERA

Growth mindset is a concept developed by Carol et al., (2016),[20] a psychologist from Stanford University, who proposes that abilities and success are not permanent, but can be developed and changed through effort, learning, and experience. This concept is divided into two main types: the

growth mindset, which believes that abilities can be developed through learning and practice, and the fixed mindset, which believes that abilities are permanent and cannot be changed (Dweck, 2006).[21] In the present, the growth mindset has been widely applied to improve quality of life, to help increase resilience in the face of challenges and failures (Yeager & Dweck, 2012).[22] Viewing failure as an opportunity for learning and growth allows individuals to develop new skills and increase motivation to work and learn (Blackwell et al., 2007).[23] In addition, this mindset plays an important role in promoting good mental health by reducing anxiety and stress caused by the pressure to succeed (Dweck, 2010).[24] People with a growth mindset tend to be more able to cope with challenges and to be able to stand up to difficult situations better. Building a growth mindset can be done through practice. By setting challenging goals, providing constructive feedback, and encouraging individuals to accept failure as part of the learning process (Bridgstock, 2009),[25] the results of having a growth mindset include improvements in personal competence, life satisfaction, and increased performance in work and learning (Dweck, 2016).[27] In other words, utilizing a growth mindset in daily life is an approach that can help to achieve continuous improvement and create happiness in life effectively.

In the current era where changes occur rapidly and continuously, executives need to be able to adapt and grow according to various situations. The concept of growth mindset is an important tool that helps executives see opportunities to develop themselves and their organizations, even when faced with obstacles and challenges as follows:

1. Belief in one’s own potential; under the concept of growth mindset, it is believed that abilities can be developed through effort, learning, and experience. Having such a growth mindset will allow one to overlook failure as an opportunity to learn, develop oneself, and build self-confidence in both learning and trying new things. This is consistent with the virtues of the mantra “Conquer the devil with the power of charity”, which reflects having compassion and giving, helping to build self-confidence and the ability to help others at the same time. The ability to use such principles in life will create “positive energy” for oneself and inspire others to develop themselves at the same time.

2. Dealing with Obstacles; Seeing obstacles as part of learning allows individuals to be resilient in dealing with problems, overcome them, and not be afraid to fail, seeing them as part of life and what will enhance future growth. This is consistent with the mantra “Conquer the Giant with Patience”, which aims to teach the principles of life to understand the importance of “patience” and maintaining mindfulness in challenging situations. Practicing patience helps one to be ready to deal with difficulties and see the value of learning from experiences, so that one does not give up when faced with obstacles that come into life.

3. Building good relationships; support from people around you help in self-development. A good network allows individuals to learn and grow faster. Exchanging ideas and experiences is important in this process. This is consistent with the mantras “Conquer the Elephant with Kindness” and “Conquer the Naga, the Fiend”, demonstrating the use of kindness and understanding in dealing with conflicts, reflecting the development of the ability to build good

relationships. Showing empathy for others helps create a supportive and cooperative atmosphere.

4. Skill development and learning; setting challenging goals and learning from failures are motivations to develop new skills. Having a commitment to developing skills in all areas is essential for growth. In line with the mantra “Conquer the Bandit with Power”, it represents the use of mental power to change situations. Developing new skills and knowledge can help individuals become experts in their field and be able to face challenges with confidence.

5. Using wisdom to solve problems; Using wisdom to make decisions and solve problems is essential for self-development. Having knowledge and critical thinking enable one to make sound decisions. In line with the mantras “Conquer the Cult Leader with Wisdom”, “Conquer the Whore with Peace”, and “Conquer the Brahmin with Wisdom”, it emphasizes the importance of having knowledge and critical thinking. Those who develop their potential must be able to analyze situations and make rational decisions, which are important skills for growth in all aspects of life.

Applying the principles of the Buddha-jaya-maṅgala Aṭṭhagāthā to promote a growth mindset for executives in the era of change helps executives develop the skills needed to cope with challenging changes. Executives will become more resilient in dealing with problems, build good working relationships, and grow in both skills and wisdom, while the principles will help enhance compassion, patience, and wisdom in dealing with various situations.

V. BODY OF KNOWLEDGE

Self-development can be linked to the growth mindset and principles in the Buddha-jaya-maṅgala Aṭṭhagāthā by seeing one's own abilities, dealing with obstacles, building good relationships, developing skills, and using wisdom as important components in creating a mindset that can help individuals grow and develop themselves sustainably. Applying Buddhist approaches in daily life is an approach that can effectively create sustainability in self-development, which can be summarized as in Figure 1.

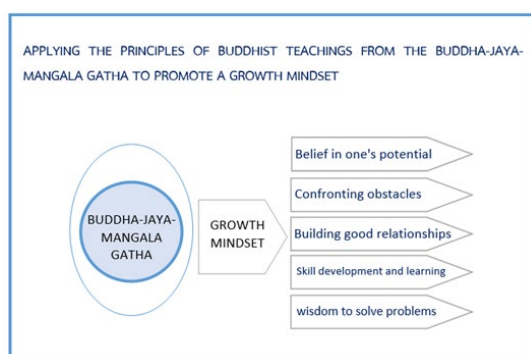


Figure 2 Illustrates the connection between the principles of the Buddha-jaya-maṅgala Aṭṭhagāthā and the growth mindset framework.

VI. CONCLUSION AND RECOMMENDATIONS

The above article reflects that developing self-potential that links growth mindset with the principles of the Buddha-jaya-maṅgala Aṭṭhagāthā can promote individuals to be confident in their abilities and face obstacles with patience and compassion. The principles such as compassion, patience, and wisdom that appear in the Buddha-jaya-maṅgala Aṭṭhagāthā, applied according to Buddhist concepts not only help strengthen the mind but also help develop life skills effectively and sustainably. In the context of executives in the era of change, integrating growth mindset with these principles is very important to cope with the uncertainty that occurs in the current world. Using compassion helps create good relationships in the organization. Applying patience helps executives to be patient and make conscious decisions in stressful situations and using wisdom helps make effective strategic decisions. Promoting a growth mindset and applying the principles of Dhamma in daily life will help executives to restore their minds and continuously develop themselves, including viewing problems and failures as opportunities to learn and develop. In addition, setting challenging goals and being committed to developing skills will motivate executives to grow and lead the organization to progress amidst change.

The recommendations for this study are: applying Dhamma principles to daily life, should study the chanting method and integrate the application of Dhamma principles in daily life such as loving-kindness, compassion, and patience to deal with obstacles in daily life. In terms of developing a growth mindset, it should promote viewing failures and obstacles in daily life as learning opportunities, including setting challenging goals to stimulate the development of one's own skills. In terms of building positive relationships, emphasizing the expression of understanding and compassion will help create a supportive network and strengthen good relationships in organizations and society as a whole.

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