# Ethical Leadership based on Universal Goodness of School Administrators

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#### **ABSTRACT**

This article examines ethical leadership according to the principles of universal goodness of educational institution administrators using study methods from papers, research papers, and write and present them in the form of academic articles. The results showed that Leaders are diverse. Rather, the leaders studied were ethical leaders with ethical character and courage that must dare to think, dare to act and act. The new generation of leaders in educational institutions who exemplify education, wisdom and knowledge must be courageous and aware of universal ethics who accepts global citizenship. The universal ethics that must be developed in this study are cleanliness, orderliness, politeness, punctuality, and concentration, which are ethical leadership and universal ethics for global citizenship along with the leader should be an example under the concept of speaking can and be as well as promoting and campaigning for practice and following until it becomes a pattern and is accepted internationally.

#### **Keywords**

Ethical Leadership, Principles of Universal Goodness, Educational Institution Administrators

#### I. INTRODUCTION

Leaders, administrators or teachers who are civil servants with professional licenses lacking morals and ethics as can be seen from the news through newspapers, television or various social media providing information about illegal acts, corruption, and violent verbal abuse by teachers and showing inappropriate behavior in school. The teacher gambled, was addicted to alcohol, dressed improperly and disguised herself, physically abusing students, punishing students too much and the teacher placed too close to the students beyond their boundaries leading to indecent behavior towards students or youth, sexual harassment news, for example, case 11/2563, the case of offenses: relating to sexual harassment against female students. Fact: Mr. P. is a government teacher who has been licensed to practice teaching, sexually harassing behavior by committing indecent acts against a female student in Mathayom 5, who is a student in her care, with Mr P deceived by calling the female student and asking him to come to Mr. P. with indecent acts and abuse. The Court of First Instance sentenced Mr. P. to imprisonment for five years, but the sentence was suspended for two years because Mr. P. pleaded guilty and paid the damages and the final case. [1] 7 Code of conduct for professions according to article 8 and code of conduct for Service Receivers under article 12 of the Teachers Council of Thailand Regulations (2013), the decision of the Professional standards committee, the professional standards committee has a decisive ruling to revoke a teacher's license under section 54 (5) of the Teachers and Educational Personnel Council Act B.E. 2546 (2003) and use firearms to shoot people One person was injured and three were killed, and the court sentenced him to death. [2] Therefore an example immorality of the school administrators that reflects the lack of morality and ethics including the lack of leadership maturity of educational institution administrators in the practice of good civil servants.

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Such incidents would cause problems and causing the image of the administrators, teachers, which are the mold of the nation, are corrupted, have lost faith and are criticized by society. It also causes parents to lack trust in bringing their children to be deposited in schools and is regarded as a bad role model for society. Therefore, teachers should act in accordance with the saying that "Teachers are like the mold of the nation. The teaching profession is one of the professions that is regarded as an advanced profession that has been accepted by society from the past to the present an important basic role for those who will practice the teaching profession is to train, teach and train students to be perfect human beings with a compassionate mind. Teachers must be responsible to themselves, to their families and to society, to be committed to doing various tasks. In teaching and educating according to roles and duties, teachers must encourage students to learn skills and good habits for students. In accordance with their roles and duties to the best of their ability, with sincerity, teachers must behave as role models, both physically, verbally and mentally. Teachers must not act against the students' physical, intellectual, mental, emotional and social development, and teachers must take care and transfer knowledge with sincerity and equality without asking for or accepting benefits from using the position wrongly to be successful, have discipline towards oneself and others including having a public consciousness ready to benefit the public. Teachers are very important professions in developing the concept of children and youth in society. Teachers must be conscious of morality, ethics, ethics of the teaching profession to be a good role model for children and youth.

Therefore, leaders or administrators of educational institutions or teachers must have leadership that consists of

basic morals and ethics by adhering to the principles of universal goodness such as cleanliness, orderliness, politeness, punctuality and concentration which is the main one that has been developed which is consistent and encourages leaders or administrators of educational institutions able to follow the five precepts, which are: not killing, not stealing, not engaging in sexual misconduct, not telling lies, not drinking alcohol, which are the basic virtues of every human beings when executives are clean in their thoughts speech and action. It will make you have a good attitude, therefore, do not think of doing evil physically, verbally or mentally and not to violate the body, property, misconduct in other people's spouse. If a leader has discipline since his life, organize the management of utensils as would make the property stable, not lost, so there is no mind to think of stealing someone else's being able to control the four postures, good manners, politeness, will lead to composure when one is restrained in body, speech, and mind, there is no thought of fornication. Moreover, if the time management leader is not on time will cultivate a habit of lying or refrain from responsibility, with excuses, conditions and conditions in finding reasons to explain to keep oneself from being wrong and always right. If the leader concentrates would make the leader have mental stability cause inner consciousness and happiness. If the leader does not concentrate, it will cause the mind to be distracted, unconscious, unhappy, therefore having to seek external stimuli, namely vices, alcohol, etc., leading to a leader who does not follow the principles of universal goodness. There is a chance to be immoral [3] until causing various problems in society as mentioned above. Therefore, the leaders or administrators of educational institutions in addition to having leadership have morals and ethics. Therefore, it must follow the principles of universal goodness in order to prevent and promote a good role model for educational institution administrators, which is consistent with PISA THAILAND who spoke about school system practices that do not have a positive effect on learning that teacher is the most important variable. Research by the OECD and Pearson's education suggests that in the education system, there is nothing that can replace good teacher. Good teachers are not only positively correlated with student learning outcomes but also make the students have a good job high income in the future and has a social implication that students will not cause social problems not pregnant in adolescence. The system should therefore be serious about promoting professional strength for Thai teachers, instead of expressing disbelief that teachers are knowledgeable enough to teach students which undermines the morale and morale of the teachers. [4]

From the reasons mentioned above, it can be considered that the administrators of the educational institutions are important persons in education management and educational development in the departments by being a policy maker, planning and conducting educational activities and must be a role model for subordinates working together until resulting in the achievement of educational management. Therefore, it is necessary to have ethical leadership and behave in accordance with the principles of universal goodness as a basis. It is accepted by society as a good role model for those involved, therefore having morals and ethics as a basis. So, in writing this article will study ethical leaders according to the

principles of universal goodness, namely ethical leadership. Principles of universal goodness and justice as a guideline for the development of ethical leadership in the present era.

### II. ETHICAL LEADERSHIP

Ethical leadership refers to the qualities or characteristics or conditions of a leader that consist of morality and ethics as the basis of the mind which can lead the followers to cooperate together and lead them to a good destination with righteousness and morality by having to comply with the rules, regulations and regulations of the society. It must be competent or by being able to incentivize followers to look far and artistically guided to allow other people to act in a relationship-building manner. It builds confidence and acts with a willingness to believe. There is an adherence to ethical goals and clear ethical standards by taking into account the interests of the organization and society as a whole rather than personal interests until being respected by the members of the relevant group or organization, enables both leaders and followers to achieve the ultimate goal of their own or the organization's objectives until the acceptance, admiration and dependence on each other, which willingly.

Factors that promote ethical leadership refers to the variables that affect ethical leadership which in writing this article, definition of executive leadership professional characteristics of justice administrators.

- 1. Leadership characteristics of executives refer to the characteristics of executives that show the ability to be leaders. The principles of knowledge are applied to their abilities using art in tandem with management strategies by having an influence or role on the individual in the organization until able to make co-workers or subordinates. In the organization, there is faith and trust, ready to comply and cooperate with work willingly. This will allow the organization to achieve its own wishes and work efficiency and effectiveness according to the set goals.
- 2. Professional characteristics of executives refer to specific characteristics of executives must have knowledge competence meet professional standards that have skills and expertise in educational administration, have a vision responsible. They must comply with their roles and duties in educational administration according to educational professional standards including academic administration, budget management, personnel management, general administration, and acting in teaching and learning to support and promote learners' learning including coordinating and giving advice on operations to subordinates.
- 3. Justice refers to the attributes that show honour and respect for the rights of others in humanity by treating people equally in regards to rights, liberties, citizenship and opportunities in various fields with accuracy, impartiality, impartiality, honesty and fairness, righteousness, and legit. Legitimate have legal rights by having to comply with the law, regulations, traditions, and the performance of their duties with honesty consistent with reality righteousness and rationality being normal.

#### III. UNIVERSAL GOODNESS

The five basic universal good qualities are qualities that every human being must possess to develop yourself to be quality and develop society to be prosperous and live together happily. These traits must be practiced on a daily basis until it becomes a habit.

- 1. Cleanliness: it means the absence of foreign matter. This will spoil the quality. If we do not have cleanliness, it may cause us to break the first precept, which is killing or destroying the lives of others.
- 2. Orderliness: it means going in the same direction, in order, in a row, in a line, without hindering, not being confused. If we don't have order, it may lead to theft which is in the second precept is theft.
- 3. Politeness: it refers to the ability to control physical, verbal behavior to be normal, not causing others to feel in a bad way being the source of lust leading to the breach of the third precept, sexual misconduct.
- 4. Punctuality: it refers to the ability to control yourself in starting, doing, and quitting things as scheduled. If not on time, it may lead to lies, to find reasons to make excuses is to refrain from telling lies.
- 5. Concentration: meditation refers to the ability to control the mind. Emotions to settle as one to achieve purity and radiance from within. [5]

Phramaha Somchai Thanawuttho has discussed the meaning of 5 universal goodness in blocklist that can help solve the epidemic of coverall disease as follows:

UG 5 stands for "Universal Goodness 5" which means 5 universal goodness. Deputy Abbot of Wat Phra Dhammakaya summarized the results from researching the Dhamma principles in the Tipitaka. He has been teaching disciples for more than 50 years that the heart of self-training and self-development is "habit".

Habits are things that people do over and over until they become used to it, tend to do that again as soon as he did what he was used to, he felt at ease. If you don't do it, you'll feel uncomfortable.

People who have the habit of loving cleanliness and order will take care of the house, keep things clean and tidy without feeling the need to force people to pray, meditate, before going to bed every night, will do it naturally without having to force on days that you don't do it, you will feel uncomfortable, can't sleep, good-natured person. So, it's like having an automatic machine, working all the time, bringing happiness, success, merit to the life of people who like to drink and socialize evening out of work will invite friends come together every day on days that I don't do it, I feel uncomfortable that people with bad habits. It is like having an automatic machine that brings suffering, failure, disease. Sins come to life all the time.

Laungpor Dattajivi concluded that 5 basic habits that will bring happiness and success to everyone's life. It is universal goodness for people of all nations, languages, religions: 1. Cleanliness 2. Orderliness 3. Politeness 4. Punctuality 5. Concentration on these five universal goodness as follows:

Five fundamental universal goodness (Global merit 5)

- 1. Cleanliness means free from foreign matter which will spoil the quality.
- 2. Orderliness means going in the same direction, in order, in a row, in a line, without hindrance and confusion.
- 3. Politeness refers to the ability to control physical actions, normal speech not make others feel bad.
- 4. Punctuality refers to the ability to control yourself in starting, doing, and finishing work according to the schedule.

5. Meditation refers to the ability to control the mind, emotions to settle as one to achieve purity and radiance from within

The five basic universal goodness, if we practice regularly, will give us a basic foundation to develop oneself leading to a person who adheres to the Triple Gem make us have a clear mind and will continue to give us graduates with good basic quality of life. [6]

- 1. Cleanliness, all kinds of germs, allergic to cleanliness, if we take care of family members campaign for community members. Let's help keep it clean, since the building appliances apparel until the cleanliness of the body. It will help to stop the outbreak of disease greatly, as for those who leave their houses dirty like a rat's nest wear dirty clothes, rarely wash. His body was sloppy, he didn't want to take a shower and will campaign for him to use the hygienic mask correctly, wash his hands often, it is difficult to be effective, it has to be adjusted from the beginning to build the foundation of love for cleanliness to get good results.
- 2. Orderliness, an important weapon in the fight against Covid, is social order, for example, campaigning for everyone to maintain order, social distancing. If you stand in line or sit in a chair or talk, keep a distance of 2 meters to avoid crowding or people who are familiar with orderliness, the utensils are taken care of and arranged in an orderly fashion. It will be easy to campaign to maintain social order to prevent disease.
- 3. Politeness does not mean conversation with sweet words is only honourable but the real implication is to be careful of our words and actions so that they don't have a detrimental effect on the feelings of others, aappliances including society, people who close the doors and windows, bang, not soft in the use of materials, perpetually damaged equipment is classified as a person who lacks politeness or who does not consider the impact on the public, do what you want damage to the well-being of society is that people are not polite. The epidemic problem in Thailand, most of them are caused by people who do what they want, do what they want to do, he didn't care about the protests of others. Either in the case of boxing stadiums, bars, pubs or traveling to Malaysia, Indonesia, therefore, instilling a "polite" habit, considerate of others, taking into account the impact on others and society as a whole. It will help stop the spread of disease.
- 4. On time, those who respect the rules of time, if traveling from a high-risk area such as returning from a foreign country when the state rules to self-quarantine for 14 days, it strictly follows. People who were in close contact with someone who later found infected. When the authorities notified and asked to quarantine for 14 days, they would follow if we relied on the severe epidemic situation. Most of the people in this society are awake, help campaign for community members, keep time rules for the benefit of oneself, family and society, it will be an excellent preventive measure. And it's a good habit for everyone in the future as well.
- 5. Concentration during the epidemic, many people have more time at home, some are bored, find a way to spend time by watching movies, play online games, read news stories from various social media, etc. Many people have a deep feeling of stress, worried about health problems and economic problems, what will help a lot is meditation, if we

have time to meditate every day, our mind will be comfortable and our health will be strong, good immunity, even in Europe and America, which are not Buddhist cities, statistics also show that searches for the word "meditation" because they want to meditate increase dozens of times.

The Lord Buddha said that everything that happens has a cause. People experience bad things because they have committed bad sins in the past. An epidemic occurs in society, why do some people get infected, some don't? Why do some people get infected? Some were severely ill or died, it's because each person's past Kamma is different. Therefore, meditation is a way of merit. It is called "Panamaya (accomplished by wisdom)." The merit from meditation will help protect ourselves from the dangers of Covid and solve problems that happened miraculously. If all of you have followed the UG 5, universal goodness by yourself. Iinvite family members to do it and if inviting friends. People in the community will also be very good. The Covid epidemic will quickly disappear from Thailand with the power of Buddha and the merit that everyone has done. [7]

The five universal virtues are as follows: Universal goodness is a preliminary practice of physical, verbal and mental practices. If one practices it appropriately, one will experience happiness and prosperity for all of one's conduct, regardless of gender and age. Non-religion and creed because of universal goodness results in a pure-hearted practitioner to be able to see the benefits and happiness of oneself and others normally. The perfect universal goodness consists of five practices that must be continually focused on one's own conduct until it eventually becomes one's own moral character and morality.

- 1. Responsible for cleanliness
- 2. Responsible for orderliness
- 3. Responsible for politeness
- 4. Responsible for punctuality
- 5. Responsible for meditation

The complete practice of the five universal good deeds in daily routines is therefore not something impossible or mysterious. It is easy to do but is of great value to the practitioner. If you practice it seriously, observing, it will soon become apparent. In the immeasurable value of universal goodness, both for themselves and for the public, they will surely experience happiness, prosperity, and fulfilment of what they desire, even attaining nirvana through the five universal goodness as the foundation of work. All kinds of creations and all levels of good deeds.

All of the above are part of the sermons that Phrarajbhavanacariya (Phadej Tattajivo) regularly gives to merchants, citizens, military officers, police officers and politicians who love to make merit in order to reach the end of the world. Dhamma and is the source of the sentence that listens to the sermon at the temple, makes good deeds at home, comes back to help at the temple, performs universal good deeds in every place, is the principle of Buddhists. Invite those who have merit to follow the miracle of power. There is no approximation of the five universal goodness by yourself. [8]

Phrakhru Samutsanitwong (Wutthivaso) and Khanthong Watthanapradit have studied and presented the principles of management of Wat Phra Dhammakaya under the principle of universal goodness which are teachings and practices that have been applied and integrated from Buddhist principles in the management of Wat Phra Dhammakaya during the Covid-19 situation which is consistent with the principles of universal goodness 5 or UG5 Universal Goodness 5, which Luang Por Dattajivo, Deputy Abbot of Wat Phra Dhammakaya, has proposed by integrating knowledge from the principle of "the 5 precepts", which is a fundamental feature that all human beings must have in order to train themselves until they develop good habits in human daily life, 5 things, to develop themselves to be of quality and to develop a society to be prosperous and to live together happily, which is the way of the Buddhists can be used as a basis for self-prevention against the threat of Covid -19. It is the practice of the monks of Wat Phra Dhammakaya who have always used it as a guideline:

- 1. Cleanliness means not dirty, not messy, comfortable to look at and comfortable, which has 3 levels:
- 1. 1) Purification of body, speech and mind, i. e., cleanliness of body means not killing, not stealing, not committing sexual misconduct.
- 1.2) Clean speech is not telling lies, not speaking to divide, not speaking harsh words to hurt the heart, not talking nonsense.
- 1.3) Clean-hearted thinking is a good idea, not destroying a pure mind.
- 2. Orderliness means orderliness, easy to pick up and lose as follows:
  - 2.1) Physical orderliness, not hurting anyone
  - 2.2) Discipline in thinking, thinking only of good things
- 2.3) Discipline in speech, but only good things are useful no matter who is bad.
- 3. Modesty means having verbal manners, expressions, being gentle, not harsh, rude, not making others feel in a bad way. It is a formal dress and speech.
- 4. Punctuality means doing work, doing routines and activities on time, appropriately organizing time.
- 5. Concentration means that the mind is focused and consciously focused on one thing as a mental organization.

In this regard, the five fundamental universal good deeds are management of cleanliness and order of the body, speech and mind. If we practice regularly, it will give us a basic foundation for self-development leading to a person who adheres to the Triple Gem. A bright heart and will continue to develop the habits of graduates with good basic quality of life [9].

Phrakhru Samutsanitwong (Wutthivaso) has given the meaning of universal goodness in the situation of Covid-19 in the online news newspaper as follows:

The situation with Covid-19 has made people more concerned about hygiene than never before, including wearing a mask, eating hot food, personal spoons, washing hands regularly, and taking government measures. Since the announcement of the Emergency decree, lock down the country, refrain from flying in and out of the country long term break closed shopping mall, maintain distance between people, social distancing, physical distancing, announce curfew, close provinces, cancel Songkran festival, etc. All these practices and measures can be said that they are in line with 5 universal principles of good deeds, which are the ways of Buddhists that should be applied during this period.

The five universal goodness are: 1. Cleanliness 2. Orderliness 3. Politeness 4. Punctuality 5. Concentrated and bright which integrates knowledge from the principle of "the 5 precepts", which is a basic attribute that every human being must have to develop yourself to be quality and develop society to be prosperous and live together happily. These traits must be practiced on a daily basis until it becomes a habit to lead to the confrontation with Covid-19 consciously and systematically.

- 1. Cleanliness means free from foreign matter which will spoil the quality can prevent infection by wearing a mask, eating hot food, using a personal spoon. Be sure to wash your hands with soap, alcohol gel or spray at the national level, the country is closed. Refrain from traveling from abroad, announcement to close the province forbid mingling. Maintain a distance of at least 1-2 meters between people, both social distancing and physical distancing.
- 2. Orderliness means going in the same direction, in order, in a row, in a line, without hindrance, without confusion, such as closing a department store, except for food zones and supermarkets, children under 5 years old and seniors over 70 years old are prohibited from leaving the house, staying at home to stop germs for the nation and themselves. At the individual level, they have discipline to take care of their own health, exercise so that the body has natural immunity.
- 3. Politeness refers to the ability to control physical actions, normal speech, not causing others to feel bad, including the people's composure, do not go to high-risk countries. I haven't met any risk people who come from abroad. Do not go to crowded places. Do not bring yourself into risky areas such as entertainment venues, pubs, bars, stadiums that are closed buildings with air conditioning systems, refrain from selling alcoholic beverages during the Songkran festival.
- 4. Punctuality refers to the ability to control yourself in starting to finish work as prescribed including the announcement of a curfew from 10 p.m. 4 a.m. to prevent the mingling of teenagers or drinkers, the private sector cooperates with the government, closes companies, closes shops or takes a break from work and works from home.
- 5. Concentration refers to the ability to control the mind, emotions to settle as one in order to achieve purity and radiance from within, such as following the news consciously to have knowledge. Be aware but not panicking; concentrated; not shaken; not stressed about the situation; relaxed but not careless and not overly paranoid. Follow the rules of hygiene and the public health system.

Therefore, if we have or practice the five universal goodness on a regular basis will give us a basic foundation to develop oneself leading to a person who adheres to the Triple Gem make us have a clear mind have a good basic quality of life, most importantly, we can cope and cooperate with various government measures in terms of sanitation as recommended by doctors fully without feeling uncomfortable and safe from infection with Covid-19 and good health which is the wish of all of us. [10]

Weera Supa and Wirasak Hadda conducted a research study. The theme of the use of information and communication technology for promoting proactive participation in accordance with the principles of universal goodness to enhance the morality of youth. has given the meaning of five fundamental universal goodness as follows:

The five fundamental universal merits (global merit 5) are the basic qualities that every human being must possess in order to develop himself to be of good quality and to develop a society to be prosperous and to live together happily. Daily routine until a habit consists of:

- 1) Cleanliness means the absence of foreign matter that will impair quality.
- 2) Orderliness means that they are in the same direction, arranged in a row, without obstruction, without confusion.
- 3) Politeness refers to the ability to control physical and verbal behaviour in a normal way that does not cause other people to feel bad.
- 4) Punctuality refers to the ability to control oneself in starting and finishing work according to the schedule and
- 5) Meditation refers to the ability to control one's mind and emotions to achieve purity from within.

The integration of the five principles of universal goodness in teaching and learning in an integrated manner in the course content according to the curriculum will help encourage students who are young people to be moral and ethical people, which are characteristics of learners. as desired. [11]

Kalyanamitta Dhamma Online has defined five basic universal virtues as follows: basic qualities that every human being must have to develop yourself to be quality and develop society to be prosperous and living together happily, consisting of: 1. cleanliness, 2. orderliness, 3. gentleness, 4. punctuality, 5. concentration and bright mind. These qualities must be practiced daily until it becomes a habit through different rooms in daily life, 5 rooms are (1) bedroom (2) bathroom (3) dressing room (4) dining room (5) office or classroom.

- 1. Cleanliness means free from foreign matter which will spoil the quality.
- 2. Orderliness means going in the same direction, in order, in a row, in a line, without hindrance, without confusion.
- 3. Politeness refers to the ability to control physical actions. normal speech not make others feel bad.
- 4. Punctuality refers to the ability to control yourself in starting and finishing work according to the schedule.
- 5. Meditation means the ability to control the mind Emotions to settle as one to achieve purity and radiance from within.

The five fundamental universal goodness, if we practice regularly, will give us a basic foundation to develop oneself leading to a person who adheres to the Triple Gem make us have a clear mind and will allow us to have graduates with good basic quality of life. [12]

Somsuda Phophat gave a lecture to the executives. Teachers at Thairath Wittaya School Chi River Group on October 28-29, 2014 at Ruan Fah Der Hill Resort, Muang District, Mukdahan Province, on the topic of creating good people with virtue by giving the meaning of universal goodness. Five things (Universal Goodness 5) are:

Good deeds are things that are done and the suffering is gone.

Universal goodness is what you think, say and do and your suffering will be reduced to the limit race, religion, gender, age, include:

- 1. Responsibility for eliminating the dirt that they make responsibility for cleanliness.
- 2. Responsibility for eliminating lawlessness responsibility for order.
- 3. Responsibility for eliminating disorder and mannerisms responsibility for politeness.
- 4. Responsibility for eliminating one's lack of timeliness responsibility for punctuality.
- 5. Responsibility for getting rid of one's frustrations responsibility for Mindfulness Meditation [13].

From the researcher has studied and gathered information about universal goodness from the opinion of Phramaha Thera, who is proud to know the Dhamma. Many scholars who have studied and researched on the principles of universal goodness, articles, journals, and textbooks on the five principles of universal goodness, therefore, the researcher has used such data to analyze and synthesize to find the meaning of universal goodness to be used as a conceptual framework in the following research.

From information about the definition and meaning of universal goodness from Phramaha Thera, who has knowledge of dharma and many scholars, the researcher has brought such information to analyze, synthesized to find elements of universal goodness to be used as a conceptual framework for further research. The researcher can conclude that there are five elements of universal goodness:

Component 1 Cleanliness

Component 2 Orderliness

Component 3 Politeness

Component 4 Punctuality

Component 5 Meditation

The results of the synthesis are given the following meanings.

- 1. Cleanliness means free from foreign matter which will spoil the quality, not dirty, not messy, easy to look at, comfortable. If we do not have cleanliness, it may cause us to break the first precept, which is killing or destroying another person's life. There are 3 levels: cleanliness of body, speech, and mind.
- 1.1) Purity of the body: not killing, not stealing, not committing sexual misconduct.
- 1.2) Clean speech is not telling lies. Do not slander, do not speak harshly, do not gossip.
- 1.3) Clean-hearted: not thinking of greed, forgiving others have a right opinion
- 2. Orderliness means going in the same direction, in order, in a row, in a straight line, without hindrance, without confusion, easy to pick up, easy to get lost, to look beautiful, bring comfort, consist of having physical order, not hurting anyone. Discipline of thought is to think about good things; order of speech is to say only good things that are useful no matter who is bad.
- 3. Politeness refers to the ability to control various physical, verbal and expressive actions with gentle gentleness as usual not harsh until causing others to feel in a bad way with the organization of dress and speech.
- 4. Punctuality refers to the ability to control yourself in starting, doing, and ending work, doing routines and activities at the right time, know how to manage time and things to be in accordance with the prescribed So it's time to organize.

5. Concentration refers to the ability to control the mind. Focus on one emotion to be conscious of only one thing to achieve purity and radiance from within It's a mental order.

From the above main elements, a universal goodness component measurement model can be created as shown in the following figure.

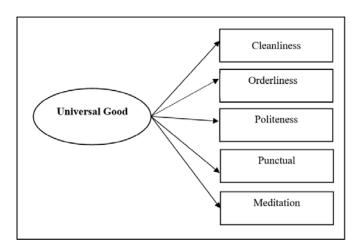


Figure 1 Elements of universal goodness

From Figure 1 shows a model for measuring the elements of universal goodness which consists of Component 1) Cleanliness, Component 2) Orderliness. 3) Modesty, Component 4) Punctuality, and Component 5) Concentration.

#### IV. UNIVERSAL GOODNESS AND SUSTAINABLE WAYS TO ELIMINATE SUFFERING

Universal goodness, 5 ways to prevent and eliminate suffering sustainably when people are suffering, they find strange ways to quench their suffering such as drinking alcohol, thinking that they are drunk and forgetting, suffering is gone, but the result is unsustainable, wake up hangover headache, arguing with his wife, lost things, lost property, returned to suffer more, going for a fun trip with friends, eating food, watching movies, listening to music, eating in the wind, looking at the view, forgetting for a moment and being miserable again because of going to fix the cause.

The permanent prevention and cure for suffering is to keep your mind clear and the suffering will be clearly seen will be able to see the solution to be encouraged to solve the cause of suffering purification of mind. Its power is incalculable, keep memorizing that everyone has 4 problems, how many problems in the world are there, in conclusion, there are only 4 problems. If not trained to take care of themselves since childhood. You will lose your habits and health without realizing it.

1. Problems caused by our bodies, born as a human being, born from the womb to the bottom of the sediment. There is only suffering. It begins with hunger and thirst, hot and cold, intense pain, light pain, all kinds of sicknesses, no holidays, no end, it goes on like this forever. It is a problem that everyone, no matter how difficult or difficult, has to face. no matter what position. All classes are the same. This is suffering that arises from our physique, or we can call it physiology.

- 2. Problems arising from coexistence, whether it's a family, a group, or an organization, when they're together who does not take good care of the suffering caused by the body will cultivate bad habits and come to affect them even when they are together, young people love each other again, they look both handsome and beautiful. They fit well together. After getting married, either party or both parties cultivating dirty habits disorganized not on time because I can't stand it. Not the heroine and heroine as expected. The origin of bad habits from not taking care of suffering in the body itself.
- 3. Problems from making a living, people are born alike, but are not the same by character, diligence, intelligence, and many other factors to get wealth to spend for consumption to buy 4 factors. There are two types of occupations, namely, honest occupation and dishonest occupation. How poor will we be? Should conduct an honest occupation in order not to be suspicious of property acquired in bad faith, such as theft, hijacking, robbery, deception, human trafficking, drug trafficking, smuggling deforestation hired gunmen, etc., the danger will occur to oneself and family both in this life and follow him to pay for his karma in the next life as well.
- 4. Problems from one's own passion, we need to understand what the word "desire" is. First of all, we need to know that people are composed of body and mind.

The body consists of four elements: earth, water, air, and fire, which are the elements we cannot see but tangible as soon as the baby is born from the mother's womb. The body will have enemies attached to it, are those who believe in diseases attached since birth and then destroy, give, hurt, and eventually die because it was buried since birth but still can't work because the human body is still strong. One day when the body is exhausted, the symptoms of old age, the pain will arise because there are other diseases mixed in later, acting until the symptoms die one day.

The mind is made up of elements that cannot be seen by the physical eye. Mind is the element of knowledge. There is one thing that has been with me since birth. It is a very fine but dirty element called "Desire" which makes the mind cloudy when passion enters the mind. It's more detailed than heart, I took a microscope to look at it and couldn't' see it because usually we can't see the heart. Its poison is when it's rampant. It causes greed to get other people's things, makes you angry, makes you fall in love, makes people stupid or like the glasses that have been wiped well but since birth, there is passion embedded in his heart, causing his heart to become cloudy, his heart is dirty, and his mood is bad, make it easy to be fooled. A parable is like a dusty spectacle, one muddy stained or stained with another colour would cause blurry vision Therefore, it can be easily deceived, for example, during the dry season, giving the horse hay to eat, it will not eat. I don't know where to find fresh grass for it to eat, go get the green glass glasses and put them on and eat them. If your mind is cloudy, it makes you see that it doesn't match the truth, just like the dust on the glasses may be too beautiful to be true or too ugly to be true, the ear hears things that are not true in the same case. The handsome figure is like that. The taste of liquor cuts my throat every time, I drink it. It's delicious. The stench of cigarettes almost died, becoming the smell of a young man who had listened to it more than his mother's warning tone. My mother told me not to trust this

young man because his heart was clouded, so his voice became interrupted, whether his eyes, ears, nose, tongue, physical contact. I can't get it. I will take it. Things that are not angry will destroy. Things that should not be lost will become obsessed and cause damage. I must say that passion is evil.

The analogy is that passion is like sediment that makes the water cloudy when the water is cloudy, shrimp, mollusks, crabs and fish are invisible. Passion is like a microchip that is naturally attached to the heart. Zoologists, wanting to know the life of an animal, take the microchip and bury it in the wild animal, deep sea creatures, catch them and release them back to their habitats, such as tigers, lions, large snakes, whales, dolphins, sharks, sea turtles, eagles, etc., then sit and watch in a connected monitor. You will see what each animal does but cannot force those animals, and but the microchips that are embedded in people, that is, passion, can force the mind to be greedy, angry, to be lost, becoming a dangerous body in the heart like a germ that is in the body all the time must be clear when the passion has made the heart cloudy and the passion has been ingrained in the heart since birth it's very detailed invisible to the flesh. It can only be seen when meditating until the inside is brighter than the noon sun so you can see your face clearly, I agree that when defilements enter the heart, people become greedy, angry, delusional, and deteriorate their hearts resulting in seeing things that are not true when we still have to use and find the 4 factors to nourish life when defilements enter our hearts, we are unable to use the four factors, not economically, so we become sickly people, lose money, and become overtired every day, for example, we cannot maintain our health, cannot keep clean. It makes us sick; we lose money, we don't know enough, see what you want causing us to lose our wealth unnecessarily. In fact, suffering from our physique needs to be solved first, can't let go to fix all kinds of problems, start as follows.

Firstly, look at the use of our four factors: food, clothing housing, medicine or prophylaxis to fit, it will help our physical health to be completely healthy.

Secondly, practice international good deeds at the same time. Let's start with cleanliness, orderliness, meekness punctuality, and the concentration of the mind.

These five universal good deeds are good that everyone can practice easily in addition to making yourself not suffer also make the society more peaceful Including the development of both physically and mentally endlessly because universal goodness does not conflict with beliefs, creeds, religions and morals, does not conflict with laws, government policies, does not interfere with personal liberties. Universal goodness is not a one-time practice because filth comes out of the human body every day, every second, cleanliness must be maintained throughout life. If not treated, it becomes dirty. If it's dirty, then there's no mess. Therefore, universal goodness begins with cleanliness. This will result in orderliness, politeness, punctuality. And what is the likeness of having a concentrating mind throughout a lifetime?, we shower every day, try not to shower for a day, what will it be? Even if I'm bored, I have to take a shower, must maintain cleanliness throughout the nation as long as they are still with the masses, living in society, they must maintain order throughout the nation, must maintain

politeness, and humility throughout the nation must maintain punctuality throughout the nation. Otherwise, health will fail, society will crash, economy will collapse, you have to maintain your concentration and mind throughout your life. You cannot escape. These are not hard work. If you can do it and do it for the whole nation, it will become a habit, and develop into virtues, ethics, dharma, and even more prestige.

Universal good deeds 5, Where do they do it? Different people do it at 5, their own living room. I live in a dormitory in a townhouse, live in a condominium. I don't have a house to find 5 rooms anywhere because there is only one room. Even in one room, there are 5 main activities of human life. These 5 main activities are the engine of prosperity, deterioration of human life, human life cycle, waking up in the morning out of the bedroom or bed, asking where to go first. Of course, you have to go to the bathroom first. When you're done with the bathroom, where are you going? I go to the kitchen because I'm hungry and have to eat. Where did you finish eating? You can go to the dressing room. It's too late for work. Where did you get dressed? Do travel to office? Where did you leave your job? After running errands, you have to change your clothes and went into the kitchen because he was hungry. When full, then go to the bathroom to take a shower and do personal errands, go to the bedroom, read a book, watch the news, get ready for bed. Of course, in human life, there are 5 rooms and all these 5 rooms have different big activities and big events that we must practice cleanliness orderliness politeness, punctuality and the concentration of the mind. If doing so, it will be very good for us will be able to solve suffering solve problems to us there is no limit.

When you do it, what happens? One thing we probably didn't look at, just letting it pass is their habit. How much knowledge will we have? How high will the education be? How rich will it be if bad habits if dangerous? Whoever is in a relationship is dangerous, who approaches is dangerous but if good habits. How much knowledge will there be? What is the poor status? How to be handsome, beautiful or ugly? Everything is not important, only good habits and important habits to have. It is the habit that comes from this five universal goodness. [14]

# V.EFFECTS OF UNIVERSAL GOOD AND SOCAIL IMPLICATIONS

If it's clean enough, it's clean. Creativity is born will organize objects and appliances as you wish when organizing things, I can organize my thoughts. When you can organize your thoughts, you can organize your speaking and writing. When speaking and writing can be organized, speech, tone of voice, all 4 gestures, standing, walking, sitting and lying down can be organized, become polite and when being polite dress manners and manners are both polite and refined. When it was repeated over and over again until it was fine. There will be caution in all matters. The sequence of speaking steps is correct, know the choice of words adjust the tone of voice to be gentle. After that, time management is become punctual when on time mind is meditation. The more you practice meditation. The clearer the mind, the more effective. miraculously rushed forward.

The penalty for filth is if people are not clean enough. The result will be the opposite of everything. When leaving things

dirty because they can't be cleaned. Creativity does not arise can't organize things and utensils, how to prioritize the process of speaking and writing, including the use of words, tone of voice, and gestures 4 sitting, lying, standing, and walking are not polite. When a person is not polite, dress, manners, manners become negligent. And it's also very easy to do with everything, even sex. He began to conspire to think infidelity, selfishness, and lust for his own emotions, cannot choose a word, incorrect tone adjustment. Do it often. Going to work?, not coming home on time because time management is not become a liar. In the end, I can't remember anything, become hyperactive in the end and this is the danger of filth.

Universal goodness greatly affects the clarity of the mind, that is, it makes the mind clean, comfortable, tender, carefree, and ultimately pure.

Whole body cleanliness, purify both objects, resulting in the mind, making thoughts clean accordingly. When the mind is clean, this size is not only clean for the body, not just clean tables and chairs, cups, plates, bowls, spoons, but stepping over to the idea of cleanliness resulting in organizing the mind no matter what you will do. The mind begins to organize the body, objects, things, thoughts into order, if compared to a computer is always delete all the junk data and organize the data in each memory area, scattered in a new category will make space. The machine will work faster like people's hearts. Once the mind is organized until the mind is clear and the mind is clean, the feeling of lightness and lightness will arise, resulting in politeness following from physical politeness, which is standing, walking, sitting, lying, turning left and right, and speaking in a timely tone of voice, it is polite and lovely, totally reliable as well as material politeness. Whether it's clothes, face, hair, makeup, dress, personal items, seen to be polite in itself. Even the pictures on the wall of the house, automatically reflect politeness. Therefore, this group of people will have a soft heart, no one wants Mrs. Kaew, no one wants to be Kaew's husband, no one wants a crystal ball but to get Kaew (a glass) like that, you have to look at something like this. When you are so gentle and kind-hearted you will be punctual, and your future will prosper. The desire is not difficult.

## **CONCLUSION**

Ethical leaders who must be ethical courage and at the same time, there must be leadership that will lead the members of the organization to be responsible for universal ethics which will then become the core issue of ethics that will facilitate continued and lasting compliance. Therefore, in this study, one thing was found that leaders must have an ethical mind with leadership. to lead the organization lead members to ethical practices including universal ethics that will be a guide or foundation to support the future, in terms of cleanliness, orderliness, politeness, punctuality, concentration, the implications of international leaders by having to be an example under the concept of speaking can and be as well as promoting campaigns for practice and continuous action until it becomes a pattern and is accepted internationally.

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