

# **“A study of the Local Construction of Tourist Music Performance in the Dong Village of Huangdu in China”**

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## **Abstracts**

Since the beginning of the 21st century, tourism development in various regions of China has undergone rapid changes. In China's economically Underdevelopment, especially the ethnic minority inhabited areas, the development of music tourism performance and related projects based on the distinctive local ethnic music has become the main means of economic development. Since 2020, researchers have conducted systematic field research in Dong Village, the imperial capital of China, focusing on six tourism music performance projects in the scenic area, in order to grasp the basic situation of tourism music performance in the scenic area and further explore its local construction in terms of music repertoire and content, performance forms, clothing and dance beauty. Through comprehensive observation and interviews, researchers have found that: (1) Huangdu Dong Village has made efforts to develop tourism music performances in the past 10 years, reflecting the good productivity and innovation of scenic areas in developing music tourism in terms of the quantity, quality, and market feedback of tourism music performances; (2) Huangdu Dong Village has demonstrated commendable local wisdom in the construction of tourism music performance content, showcasing unique and distinct local characteristics through a stable performance team and program content resources; (3) The tourism music performance of Huangdu Dong Village fully reflects the joint role and influence of government, capital, internal forces, and external forces in the production of tourism space from the aspects of performance form, clothing, and dance beauty.

Overall, this research provides valuable insights into the local construction of tourism music performance in Huangdu Dong Village, highlighting its accomplishments, preservation of cultural heritage, and collaborative efforts among different entities. These findings contribute to a better understanding of the dynamic relationship between tourism development, cultural preservation, and economic growth in underdeveloped regions of China.

**Keywords:** Local Construction; Tourist Music Performance; Dong Village; Huangdu; China

## **Introduction**

Located in the Dong Autonomous County of Huaihua City, Hunan Province, Huangdu Dong Village is a national AAAA-level scenic spot located in the heart of the "100-mile Dong Cultural Corridor". Since 1995, when the Dong Village was opened to the public as a tourist attraction, it has become a famous tourist attraction in Hunan Province with its traditional Dong culture, local customs and good social atmosphere, attracting tourists from all over the country and even from overseas. 2014 saw the establishment of the Huangdu Tourism

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Company, which has started to develop the tourism of the area in a comprehensive manner. Music performance. At present, among the tourist landscapes of Huangdu Dong Village, the tourist music performance landscape has become the most attractive landscape for tourism and has been well received by tourists from all over the world. From the viewpoint of the existing tourism music performance projects in Huangdu Dong Village, the most representative performances include: Welcome at the Gate, Waterside Platform Show, Dong Wedding Show, "Dong Listen. Huangdu" Indoor Performance and "Wuliang Love" Landscape Live Performance (2020 version), of which the "Wuliang Love" live landscape show is being upgraded in April 2023. Between 2020 and 2023, the researcher conducted systematic observations and interviews at Huangdu Dong Village to understand the local characteristics of the tourism music performances at Huangdu Dong Village and to study how these local characteristics are constructed.

The study titled "A study of the Local Construction of Tourist Music Performance in the Dong Village of Huangdu in China" focuses on examining the unique musical traditions and performances found in the Dong village of Huangdu, China, within the context of tourism development. This introduction will discuss relevant points related to the work presented above. Cultural Heritage and Tourism: The Dong village of Huangdu holds a rich cultural heritage, particularly in its traditional music. With the growth of tourism in the region, there has been an increased interest in showcasing the local music and cultural practices to visitors. This study aims to explore how the construction of tourist music performance influences the preservation and presentation of the Dong musical heritage in the context of tourism development. (Chen, 2019:98).

Community Participation and Identity, The Dong village community plays a vital role in the construction of tourist music performances. Their active involvement in preserving and transmitting their musical traditions demonstrates a sense of pride and attachment to their cultural identity (Guo& Wang,2014:6). However, as tourism places new demands and expectations on these performances, it is essential to investigate how the community's participation and agency are impacted in shaping the tourist music experience.

Authenticity and Adaptation as the Dong music is showcased to tourists, questions arise regarding authenticity and adaptation. Balancing the preservation of traditional forms with the need to cater to tourist preferences can pose challenges. The study aims to delve into the ways in which the Dong village navigates this dynamic, examining how they negotiate between maintaining the integrity of their musical traditions while accommodating the expectations of the tourist market. (Liu,2013:2)

By exploring these aspects, the study seeks to contribute to a deeper understanding of the local construction of tourist music performances in the Dong village of Huangdu and shed light on the complex interplay between cultural preservation, tourism development, community participation, and authenticity

## **Research Purpose**

To study the local construction of tourist music performance in Huangdu Dong Village

## Research Methodology

The basic criteria for the selection of interviewees by the researcher were: (1) they were closely related to the six tourism performing arts products studied; (2) they were interested in this study and could actively cooperate in sharing relevant experiences; (3) they agreed to be recorded during the interviews, allowed the researcher to write up the relevant information, and were willing to cooperate in the follow-ups that were necessary, both in the onstage and behind-the-scenes interviews at the performances, in the various living areas of Huangdu Dong Village full communication, and door-to-door visits to important people (local government officials, heads of tourism companies). In addition, due to the impact of the new Guan epidemic, follow-up interviews with individual pairs.

Most of the interviews were conducted as individual one-to-one interviews elephant interviews took the form of WeChat video (audio) calls and telephone calls.

This study categorises and interviews the key people involved in the six tourism performances, and continues to conduct participatory observation and analysis of the six tourism performances both onstage and behind the scenes. Through qualitative research methods such as interviews and observations, the results of this study will be used to develop the local constructs of tourism music performances and serve as a basis for exploring the direction of the development of the tourism music cultural landscape of Huangdu Dong Village.

## Research tools

Two qualitative research methods were used in this study, the interview method and the observation method.

In order to collect data more flexibly and extensively, semi-structured interviews were used in this study. Interviews were conducted with the 'hosts' who provide tourism music performances at the Dong Village, categorising them into government officials and tourism company managers, performance planners and choreographers, folk artists and performers, and villagers, and analysing the results of the interviews. The purpose of the interviews was to obtain their perceptions and opinions of the tourism music performances as 'insiders'. Interviews were conducted with tourists to obtain audience evaluations of the performances.

## Data collection

The researcher has established a close relationship with the local government and tourism companies and will obtain all the texts, scores, audio and video of the six tourism performing arts products analyzed in the thesis.

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## Research Results

### 1. Introduction to the six touring musical acts

The six tourism music performances targeted in this study are the most representative and influential tourism performances in Huangdu Dong Village, namely the Welcome at the Gate, the Clear Water Platform Performance, the Dong Wedding Show, the "Dong Listen. Huangdu" indoor performance, "Wuliang Love Song" landscape live performance (2020 version) and "Wuliang Love Song" landscape live performance (2023 version). The researcher has been observing these six musical performances for three years and has seen them more than 60 times, and has summarised their details.

Table 1.1: the six touring musical acts

Performance Program me	Date of creation	Participants	Performance content	Performance format	Performance effects
Welcome at the Gate	2014	12 to 20 performers of both sexes from the Huangdu Dong Cultural Arts Troupe	The Welcome Song, The Toast Song, The Yaloye	A toasting ceremony with singing at the village gate. Whenever guests arrive, the performing group sings Dong folk songs and serves rice wine to the guests, who then drink the wine to the sound of the songs.	The ceremony site, singing, laughter, silver ornaments sound intertwined, the scene is warm, a Dong village style ceremony performance landscape.
Waterside Platform Show	2016	8-15 performers from the Huangdu Dong Cultural Arts Troupe, of both sexes.	Welcome Song", "Dong Instrumental Music", "Welcome to Dong Village", etc.	An outdoor performance on the waterside platform, where performers stand at the water's edge and sing original Dong songs and play original Dong instrumental music for visitors at close range.	Visitors can enjoy instrumental music and vocal singing up close on the waterside terrace, where the sounds of song and music ripple across the water, creating an original style

					performing arts landscape.
"Dong Listen . Huangdu" Indoor Performance	2018	The Huangdu Dong Cultural Arts Troupe has over 50 performers of both genders.	Dong performance, Dong life scene performance, Dong pipa song, Dong opera, Dong dance, etc.	An indoor theatre performance with comprehensive original Dong songs and dances, instrumental music and opera, also incorporating Dong life scenes performed with interactive audience performances.	The various forms and styles of the Dong original ecological indoor performances form a visually and aurally rich landscape of Dong folklore performances.
"Wuliang Love" Landscape Live Performance (2020 version)	2020	There are more than 50 performers from the Huangdu Dong Cultural Arts Troupe, 30 dancers from the County Ethnic Arts Theatre and more than 120 mass performers.	Divided into four chapters - Spring acquaintance, Summer love, Autumn farewell and Winter rhyme - it tells the poignant love story of Xiao's daughter and the stuffy dragon from meeting, falling in love, loving farewell and	With a love story as the main theme, the original Dong song and dance performance is the main form, combining dance and scenes to present the storyline.	The fusion of original Dong songs and dances with live-action stage performance means creates a landscape of Dong Village outdoor performance with beautiful landscape, architecture and songs and dances through the presentation of a touching love story.

			keeping watch.		
Dong Wedding Show	2021	1 bride, 1 groom, 8 bearers and over 30 friends and relatives.	A simple presentation of the whole process of a Dong village wedding from greeting, receiving and marrying the bride.	A reed-pipe band plays throughout to create the atmosphere as the groom and his family and friends head to the bride's house to pick up the bride and show visitors the various folklore and rituals of the Dong wedding.	The scene is lively and festive, with visitors scrambling to watch and being able to enthusiastically participate in various interactions. A participatory and experiential landscape of Dong folklore ritual performances.
"Wuliang Love" Landscape Live Performance (2023 version)	2023	More than 10 dancers have been added to the 2020 version of the show.	A prologue and an epilogue have been added to the 2020 version, presenting a poignant love story in six chapters: Prologue, Spring Acquaintance, Summer Love, Autumn Farewell, Winter Rhythm and Epilogue.	The main story is a love story, with the original Dong song and dance performance as the main form, combining dance and scene performance to realise the storyline.	The Dong original ecological song and dance performance is wonderful, the Dong traditional love story is touching and touching, and the sound and light technology is more fully used in the Dong landscape live performance landscape.

From the chart, we can see that these six tourism music performances were created from 2014 until 2023, which shows that Huangdu Dong Village has been working hard in the development of tourism performing arts in the past 10 years, and tourism performing arts have brought many benefits to the local area, thus enabling the continuous introduction of new tourism performing arts products; in terms of the forms of performing arts, they cover ritual performances, indoor performances, folklore performances and live-action. Four of the shows offer a strong sense of experience and participation. In terms of costumes, choreography and effects, they are bold in innovation and reform, and have reaped better performance results while improving the quality of costumes and choreography.

## 2 Local constructions of performance content and repertoire

The researcher has conducted long-term observation and research on these six tourism performances at Huangdu Dong Village, and has conducted a more systematic review and summary of the performance content and repertoire of each performance, as follows:

Table 1.2: performance content and repertoire

Performing Arts Program	Content and repertoire
Welcome at the Gate	The Toast Song "Yaloye"
Waterside Platform Show	Pipa love song playing and instrumental ensemble singing "Dong Song towards Beijing" Welcome to the Dong Country
"Dong Listen. Huangdu" Indoor Performance	Dong music, Dong drum performance, Dong farming demonstration and costume show, Dong opera "Wuliang Love", pipa love song, "Bench Love Song", "Lolloo Beaten", reed-pipe stomping, reed-pipe dance, Dong song "Bugu Urges Spring", performance of the Hapu Banquet scene, "Welcome Song", "Toast Song", "Yaloye".
"Wuliang Love" Landscape Performance (2020 version)	Dong Song "Bugu Rushing Spring", Farming Dance, "Luo Luo Ta Ta", "Bench Love Song", Water Bathing Dance, Pipa Love Song, Men's Waterfront Group Dance, Textile Show, Hammering Cloth Dance, Dong Song "Gaji Sheng"
Dong Wedding Show	Lusheng stomping, Lusheng dance, Dong wedding ceremony
"Wuliang Love" Landscape Performance (2023 version)	Dong song "Bugu to urge the spring", farming dance, "Luo Luo Ta Ta", "Bench Love Song", water bathing dance, pipa love song, men's waterfront group dance, textile scene demonstration, Dong song "Ga Sa Cotton", hammer cloth dance, Dong song "Ga Ye Sheng"

By analyzing the performance content and repertoire in the table, the researchers found that there is a clear overlap between the repertoire and content of the "Dong Listen. Huangdu" Indoor performance and the other five performances. From the current performance program presentation, all the performance tracks for welcoming guests through the door can be seen in indoor performances, while the other four performances have also selected indoor performances to varying degrees. Based on on-site observation and summary, the researchers analyzed the overlap between these 5 performances and the indoor performances of "Dong Listen. Huangdu" as follows:

Table 1.3: the "Dong Listen. Huangdu" indoor performance

Performing Arts Program	Repertoire that overlaps with the "Dong Hears the Imperial City" indoor performance	Proportion of overlapping repertoire to the total content of this performance	Non-overlapping programme content
Welcome at the Gate	The Toast Song "Yaloye"	100%	None
Waterside Platform Show	Pipa love song playing	Approximately 70%	Instrumental ensemble singing "Dong Song towards Beijing Welcome to the Dong Country
"Dong Listen. Huangdu" Indoor Performance	Dong opera song "Buguo urging spring", "Luo Luo Ta Ta", "Bench love song", Dong opera fragment, pipa love song, textile demonstration, Dong opera song "Ga Ya Sheng	Approximately 60%	Storytelling, new choreography
"Wuliang Love" Landscape Live Performance (2020 version)	Lusheng stomping and Lusheng dance	Approximately 50%	Wedding ceremony and folklore display
Dong Wedding Show	Dong songs: "Bugu and Spring", "Luo Luo Ta Ta", "Bench Love Song", Dong opera, Pipa love song, textile demonstration	Approximately 55%	Storytelling, new choreography

This shows that the "Dong Listen. Huangdu" indoor performance is the core performance of the Dong Village. According to Ou Junlou (2023), head of the Huangdu Dong Cultural Art Troupe, "Dong Listen. Huangdu" indoor performance is a classic programme accumulated by the Huangdu Dong Cultural Art Troupe after nearly 30 years of performance practice, and is the source of all the performances in the scenic area, from which the Huangdu Dong Cultural Art Troupe takes part in various tourism fairs, large-scale cultural performances and TV

programmes. Yang Huanying, the artistic director of the Huangdu Dong Cultural Art Troupe, also introduced that the actors of the troupe are mainly from the Ou, Yang and Shi families of Huangdu village, and most of the actors are related by marriage to each other. It is evident that there is a good reason for the continued development of tourist music and performance in this remote Dong village. A family-based, closely-knit performing arts team is bound to stand the test of time while maintaining the harmony and stability of the entire artistic group's membership. Based on the core repertoire of the performances and combined with the needs of tourism to develop the tourism performance programme, the tourism performances are rich yet closely interlinked, ensuring the quality and orderliness of the performances, thus forming the distinctive local characteristics of the tourism performance programme in this scenic area.

### 3. Local constructions of performance forms

After systematic observation and interviews, the researcher has developed an understanding of the origins of the six tourism performances at Huangdu Dong Village, the original forms of performance, and the changes they have undergone since their development to the present day, and has compiled the results as follows:

Table 1.4: Local constructions of performance forms

Performing Arts Program	Project source	The original form of performance	How it has changed since then
Welcome at the Gate	Dong Folk Rituals	On important festivals, guests are welcomed at the gate of the fortress and offered a barrage of wine. The welcome takes a long time and the ceremony is grand.	1. become a daily performance item; 2. A fixed repertoire of 1-2 songs 3. the performance is not very long and the format is much simpler;
Waterside Platform Show	Love scene between a Dong man and woman	Men and women play the Dong pipa and sing love songs in the mountains, fields, drum towers and wind and rain bridges.	1. Performed only on the platform by the river at Pingtan; 2. the singing of not only pipa love songs but also the addition of Dong instrumental ensembles; 3. Tourism promotion through the singing of tourism songs.
"Dong Listen . Huangdu" Indoor Performance	Original Dong Folk Songs	Original self-playing and singing of the Dong ethnic group	1. greater use of electronic music; 2. adding Dong models, Dong dances, Dong operas, farming and textile scenes; 3. Increase interaction with the audience with live toasts and dancing together with bamboo

			sticks.
"Wuliang Love" Landscape Live Performance (2020 version)	Dong Folk Love Story	Dong opera "Wuliang Love"	<ol style="list-style-type: none"> <li>1. a live performance in the core scenic area of Huangdu Dong Village;</li> <li>2. a blend of original Dong songs and dances, instrumental music, and performances of Dong farming and life scenes;</li> <li>3. representation of the plot through dance scenes;</li> </ol>
Dong Wedding Show	Folk Etiquette	Folk Wedding Reception and Marriage Ceremony	<ol style="list-style-type: none"> <li>1. reed-pipe playing throughout to create atmosphere;</li> <li>2. condensing the reception and marriage into a 1-hour performance;</li> <li>3. The groom and his family and friends can be played by visitors, who can also participate in all aspects of the ceremony, enhancing the tour experience;</li> </ol>
"Wuliang Love" Landscape Live Performance (2023 version)	Dong Folk Love Story	"Eryang Lovesong" Landscape Live Performance (2020 Edition)	<ol style="list-style-type: none"> <li>1. The addition of a prologue and an epilogue, with a curtain call of a tourism image song;</li> <li>2. The addition of more Dong songs to the repertoire;</li> <li>3. As an important festival performance, it features speeches by local government officials and related ceremonies.</li> </ol>

It can be seen that the six tourism performances at Huangdu Dong Village have gradually developed their own characteristics in terms of performance forms over the course of their development. Combining the above statistics with further interviews, the researcher attempts to summarise the purpose, specific measures, decision-makers and effects of the development of the performance forms in order to further explore the local construction of the tourist performances in Huangdu Dong Village.

Table:1.5: the local construction of the tourist performances in Huangdu Dong Village

Purpose and Intent	Specific measures	Decision makers	Feedback on results
In order to fully express the memory of the national history and the identity of the community	1. The inclusion of Dong models, farming and textile scenes in indoor performances; 2. The live performances (2020 and 2023 editions) include farming and weaving scenes.	Art group leaders, provincial non-geneticists and performers	1. Actors are happy to perform, especially the mass of actors in live performances who identify with and support scene performance; 2. The audience was impressed by the experience.
To showcase the original culture of the Dong people in a more comprehensive way	1. The inclusion of Dong dances and Dong operas in indoor performances; 2. Addition of Dong instrumental ensemble to the Qing Shui platform performance; 3. A Dong wedding show accompanied by a reed-pipe band throughout; 4. A 2020 version of the live performance incorporating original musical forms such as the Dong pipa song, dai songs and instrumental music; 5. The 2023 version of the live performance has increased the amount of Dong songs in its repertoire	Travel companies, programme choreographers, art group leaders, provincial non-geneticists, actors	1. a steady improvement in the quality of the programme; 2. good feedback from audiences attending performances; 3. a year-on-year increase in box office sales for performances; 4. Increasing media coverage at all levels
In order to cater to the tourism market and to better meet the needs of tourism performing arts, improve and innovate the performance	1. A daily performance of Barricade Welcome, with a reduced repertoire and streamlined performance times; 2. A Dong wedding show lasting around one hour in its entirety; 3. Indoor performances are more often in the form of electronic music; 4. A live performance using dance scenes to present the	Art group leaders, provincial non-geneticists, programme choreographers	1. Recognised by experts and academics; 2. Increased efficiency of performances and guaranteed performance results; 3. The enhanced spectacle of live performances; 4. Scenic areas

format	plot; 5. The live performance is a clever blend of various original Dong music forms.		receive visitors more efficiently
To enhance the promotion of scenic and local	1. Songs promoting the image of tourism performed on the Clearwater platform; 2. The 2023 version of the live performance concludes with a song promoting the image of tourism; 3. The 2023 version of the live performance adds speeches and related ceremonies by local government officials	Local government, tourism companies, art group leaders	1. Facilitates the dissemination of tourism image songs and the formation of local tourism IPs; 2. Increased local government attention and investment in scenic areas
To enhance the visitor experience and travel experience	1. Indoor performances toasting the audience and inviting them to dance with bamboo sticks; 2. The Dong Wedding Show invites the audience to participate in role-play and experience the related rituals	Leaders of travel companies and art groups	1. A good audience experience and a lively atmosphere; 2. Significant increase in retweets from all types of self-publishing

Through the analysis and summary of the above table, we can see that: (1) in the process of constructing the local characteristics of the tourist performing arts in Huangdu Dong Village, the content of the programme that strives to incorporate the history of the Dong ethnic group and the original ecological culture has been recognised by the actors and the local people, forming a typical local identity; (2) in order to meet the needs of the tourism market and better develop the tourist performing arts, the scenic spot focuses on improving and innovating the way the programme is performed, and focus on tourists' experiences and feelings, adding new connotations and vitality to local culture and local cultural products; (3) in terms of the identity of the decision-makers of the various measures, the local government, tourism companies, art troupe leaders, provincial non-genetic inheritors, programme choreographers and actors together form the main body of the construction in the construction of the performance form of the tourist performing arts in Huangdu Dong Village. At the same time, the policies and practices of the local government have a direct impact on the development of local ethnic tourism.

#### 4. Costume and choreography as a local construction

During the researcher's three-year fieldwork at the Dong Village in Huangdu, he repeatedly observed six tourism performances, analyzing and recording the details and characteristics of each performance in terms of costume and choreography. The reasons for these characteristics were further explored in interviews with local government officials, tourism company directors, troupe leaders, performers and audiences. This is summarized as follows:

Table1.6: Costume and choreography as a local construction

Performing Arts Program	Costume features	Causes of formation	Choreographic features	Causes of formation	Feedback on results
Welcome at the Gate and Waterside Platform Show	Traditional Dong costume.	An authentic recreation of a local folklore ritual	A blend of performance and nature, based on the natural landscape	Daytime open-air performances	The audience participated and watched up close and personal with good feedback and a lively atmosphere.
"Dong Listen. Huangdu" Indoor Performance	The main focus is on modified Dong costumes, with many improvements in colour, style and accessories based on the traditional costumes.	1. The need for a programme format; 2. The requirements of the tour operator; 3. Continuous improvement based on market feedback.	Colourful visual effects according to different programme design lighting	1. The need for indoor stage performances ; 2. The requirements of a programme writer and director; 3. Continuous improvement based on market feedback.	The programme is rich in form and well performed.
"Wuliang Love" Landscape Live Performance (2020 version)	The costumes have been further improved from the indoor performances, especially the dancers' costumes.	1. The requirements of a programme writer and director; 2. The requirements of the tour operator; 3. To enhance the visual impact of the	Combining modern technology of sound, light and electricity to enhance the overall enjoyment of outdoor performances.	5. The requirements of a programme writer and director; 6. The requirements of the tour operator; 7. To enhance the visual impact of the performance; 8. Advice	The performances have been so effective and well received by the audience that additional performances are held every weekend and holiday.

		performance; 4. Advice for Media Practitioners.		for Media Practitioners.	
Dong Wedding Show	The bride and bridegroom are dressed in festive wedding costumes, the reed-pipe band is dressed in full costume and friends and relatives are dressed in Dong life costumes according to their respective roles.	1. Authentic recreations of local folklore rituals; 2. The requirements of the tour operator;	Based on the natural landscape, the performance is integrated with nature	Rituals performed during the day in the living space	The feedback from visitors was very good and the atmosphere was enthusiastic, with a good sense of participation and experience.
"Wuliang Love" Landscape Live Performance (2023 version)	Based on the 2020 version of the improved Dong costume, the performance costumes are newly produced after bold innovations that combine contemporary costumes and stage aesthetics.	1. The involvement and requirements of local authorities; 2. The quality requirements of local tourism festivals; 3. The efforts of tour companies and programme writers; 4. Advice	The lighting has been completely upgraded and the spectacle is even more stunning.	1. The involvement and requirements of local authorities; 2. The quality requirements of local tourism festivals; 3. the efforts of tour companies and programme writers;	It became a key recommended brand for the Southern China Rural Tourism Project in April 2023.

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It can be seen that the six tourism performances at Huangdu Dong Village have a reason behind the formation of their characteristics in terms of costume and choreography, which are directly related to the various elements of Chinese tourism performing arts in terms of spatial production.

(1) The three performances, "Welcome at the Gate", "Waterside Platform Show" and "Dong Wedding Show", are highly original in their costumes and choreography, and are very close to the real scenes of the folklore, fully reflecting the local attachment in the display of folk rituals in Huangdu Dong Village, and have a strong sense of local identity;

(2) "Dong Listen. Huangdu" indoor performance and "Wuliang Love" landscape live performance (2020 version) in costume and choreography by the tourism market, local capital and the main internal forces, so as to achieve a certain balance, not only to show the ethnic characteristics of the performance, but also to enhance the spectacle and commerciality;

(3) The costumes and choreography of the "Wuliang Love" landscape live performance (2023 version) are supported and influenced by the local government, demonstrating the importance of power and directly influencing the capital investment, audiovisual presentation and social impact of local tourism performances.

## Discussion

The study on the tourism music performances in Huangdu Dong Village highlights the development and evolution of six distinct acts. These performances encompass a range of forms, including rituals, indoor shows, folklore presentations, and live-action spectacles. Over the past decade, these performances have been carefully crafted to cater to the diverse needs and interests of tourists.

One prominent performance in Huangdu Dong Village is the "Dong Listen. Huangdu" indoor performance Li, (2007:1), which serves as the foundation for other acts in the region. Developed and refined by the Huangdu Dong Cultural Art Troupe over nearly three decades, this classic program reflects the close-knit nature of the performing arts team. The Ou, Yang, and Shi families play a vital role in maintaining the traditions and stability of tourism music and performances in the village. This collaborative effort contributes to the richness and interconnectedness of the performances, creating a unique local identity that showcases the cultural heritage of the Dong people. (Li, Zhang, & Wang, 2005:21).

Furthermore, the study explores the significance of costume and choreography in shaping the performances. The researcher's extensive analysis of the intricate details and characteristics of each act's costumes and choreography, coupled with interviews with stakeholders, offers deeper understanding. This examination unveils the motivations behind specific artistic choices, providing invaluable context and enhancing the authenticity and visual appeal of the tourism music performances.

## **Conclusions**

Based on the research conducted in Huangdu Dong Village, the following conclusions can be drawn:

1. Since 2014, Huangdu Dong Village has successfully developed tourism music and performing arts, with positive market feedback. This reflects the productivity and innovation of the scenic area in promoting music tourism. The development aligns with the village's positioning as a "Dong song culture town."
2. Huangdu Dong Village demonstrates local wisdom in constructing the content of its tourism music performances. By selecting and combining elements from the original Dong indoor performance, a new and unique performance program is created. The close-knit team of actors, linked by in-laws, adds to the distinct local identity.
3. The local construction of tourism performance in Huangdu Dong Village involves multiple stakeholders such as the government, market demand, tourism companies, art troupe leaders, non-genetic inheritors, choreographers, and actors. This collaboration showcases the influence and coordination of government, capital, internal, and external forces in shaping tourism space.

## **Suggestions for further research:**

1. Conduct an in-depth analysis of visitor feedback and satisfaction levels regarding the tourism music performances in Huangdu Dong Village. This will provide insights into improving the quality and enhancing the tourist experience.
2. Explore the potential for expanding the reach of Huangdu Dong Village's tourism music performances through digital platforms and online marketing strategies. This will help attract a wider audience and promote cultural exchange.
3. Investigate the impact of tourism music performances on the economic development of Huangdu Dong Village and surrounding areas. Assess the potential for job creation, revenue generation, and overall community well-being.

By addressing these research areas, scholars can continue to enhance our understanding of tourism music performance development in underdeveloped regions and contribute to sustainable tourism practices in China.

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