



Academic Article

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Pornpimon Kampetch, Nongluk Lukanathinakorn and Parichart Sriharan

Research Articles

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- ◆ **Online Relationship Marketing on Engagement and Customer Loyalty toward Mobile Phone Network Service Providers in Thailand**

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- ◆ **Knowledge Management for Business Enhancement of Community Enterprises of Lablab Bean, Mae Sot District, Tak Province**

Sukij Khorchurklang

- ◆ **Stakeholders' Engagement of Domestic MICE Tourism during a Crisis: A Case Study of the COVID-19 Pandemic**

Janrapee Kemthong

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Contact

Faculty of Business, Economics and Communications, Naresuan University
99 Moo 9, Tapho, Muang, Phitsanulok 65000

Tel 0-5596-4808 Fax 0-5596-4800 Email: bec-journal@nu.ac.th

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