



Honorary Article

- ◆ **Blockchain Technology: The Bridge to Web 3.0**
Jirayut Srupsrisopa

Research Articles

- ◆ **Public Relations Process for Tourist Attraction in Nakhon Chum Sub-district, Nakhon Thai District, Phitsanulok Province**
Warut Mukjang and Kittima Chanvichai
- ◆ **The Study of Competition of Cultivated Banana Producers in Isaan Region: The Case of Sangkom District, Nong Khai Province**
Norrachit Jirasatthumb and Jakkrich Jearviriyaboonya
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- ◆ **The Reproduction Process of Cultural Heritage of Lao Viang Ethnic Community to Develop Tourism Products, Ban Huai Dua Community, Nong Bua Lamphu**
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- ◆ **Orchardists' Needs for the Development of Technology and Innovation**
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- ◆ **The Modern Service Strategies to Create a Competitive Advantage of Travel Agents in the Mekong Provinces in the Northeastern Region**
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